

## Winnebago Video Highlights Mercedes Chassis Test Drive

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### Side by Side Comparison of I-4 Turbo-Diesel and V6 Chassis Offerings

FOREST CITY, IA -- (Marketwired) -- 01/05/15 -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer and the world's #1 manufacturer of Mercedes Sprinter-based motorhomes, is releasing a new video today highlighting a test drive comparison between the V6 Mercedes chassis versus the new in-line four-cylinder I-4 turbo-diesel Mercedes chassis.

WinnebagoLife editor Don Cohen conducted and recorded the real-world test drive through the Colorado Rockies to demonstrate the fuel efficiency and benefits of both the Mercedes chassis options. "Don has done a great job of highlighting the benefits of both chassis through challenging mountain terrain, while showcasing the additional fuel economy the I-4 affords," said Winnebago Product Manager Russ Garfin. "Winnebago is the first and currently the only North American manufacturer to build Class C motorhomes on the new in-line I-4 chassis. Our internal testing corroborates Don's results and Mercedes' own estimates of up to 18% gains in fuel economy. We are very pleased to provide our View, Navion and Era customers with another great chassis offering."

The video may be viewed on WinnebagoLife ([winnebagolife.com](http://winnebagolife.com)) or at <http://bit.ly/1Iq08P5>.

#### About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motor Homes<sup>®</sup>", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://www.wgo.net/investor.html>.

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