

Winnebago Motorhomes Receive MotorHome Magazine Readers' Choice Awards

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FOREST CITY, IA -- (Marketwired) -- 11/10/14 -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States recreation vehicle manufacturer, received notification from *MotorHome* Magazine that Winnebago received Readers' Choice Awards in all three motorhome classes. Winnebago is the top selling brand in North America.

According to *MotorHome* Magazine, Winnebago's Class C motorhomes were named as this year's Gold winner, while the Class A, received Silver status and the Class B received Bronze status in their third annual Readers' Choice Awards. The Readers' Choice Awards included many of North America's most popular motorhomes, campgrounds, RV products and services. Winnebago Industries' was the only recipient to receive this award in the Class C Gold category.

MotorHome readers were invited to choose from more than 100 brands and cast votes online at www.motorhome.com for their favorites in 27 categories.

"We are honored to be named by the readers of *MotorHome* magazine as the one of the top products in the industry in every motorhome category," said Winnebago Vice President of Sales and Product Management Scott Degan. "This is particularly significant as *MotorHome* Magazine is the leading retail consumer motorhome magazine in the industry and we were privileged to receive awards every year of the Readers Choice Awards existence. We have an amazing lineup of motorhome models with new and exciting products being introduced each and every year. Our quality and innovation make us stand apart from the competition and we will continue to strive for excellence in meeting and exceeding consumer expectation in both our products and services."

About Winnebago

Winnebago, The Most Recognized Name In Motorhomes®, is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers, fifth wheel products and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.wgo.net/investor.html>.

Image Available: http://www.marketwire.com/library/MwGo/2014/11/10/11G025893/Images/VW-Ex34_Magnesium-15-798344288714.jpg

Contact:
Sheila Davis
PR/IR Mgr.
641-585-6803
sdavis@wgo.net

Source: Winnebago Industries