

Winnebago Towables Open House

September 16, 2014

FOREST CITY, Iowa, September 16, 2014 – Winnebago Industries, Inc. (NYSE:WGO), a leading U.S. manufacturer of recreation vehicles, welcomes dealers to the Open House event at their facilities at 201 14th Street, Middlebury, Indiana, Tuesday, September 16 through Thursday, September 18. Open house hours are 9:00 a.m. to 6:00 p.m. Tuesday and Wednesday and from 9:00 a.m. until noon on Thursday.

Every Winnebago trailer and fifth wheel model will be on display at this event. In addition, we will be introducing 4 new models, including:

Ultralite 31RLSS Travel Trailer

- o Rear living room with an 86" Sofa
- o Bedroom slide
- o Big 48" Shower with Glass Door

Ultralite 30RESS Travel Trailer

- o Rear entertainment center
- o Bedroom slide
- o Big 48" Shower with glass door

Latitude 37BH Fifth Wheel

- o Bunk house floorplan with opposing slides
- o Bath and a half
- o Outside kitchen
- o Bunk room entertainment center with 39" TV
- o Flip up bike rack option

Destination 37FL Fifth wheel

- o 5 Slide front living room with opposing sofas
- o Theater seating
- o **Industry first 55" curved screen smart TV with 3D.**
- o Large bedroom with walk around king bed

In addition to the new models we will be introducing:

- New Platinum Minnie with gel coat fiberglass.
- New stainless steel package on the Ultralite travel trailers and Voyage fifth wheels.

Lunch will be served on Tuesday and Wednesday from 1:00 to 3:00 pm featuring a hog roast on Tuesday and Nelson's barbecue chicken on Wednesday.

The Winnebago Towables production facilities will be open for self-guided tours throughout the open house event for the opportunity to interact with valued employees that build your units. Please stop by and come browse at your leisure.

About Winnebago Industries

Winnebago Industries, Inc., headquartered in Forest City, Iowa, is a leading United States (U.S.) manufacturer of recreation vehicles (RVs), which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products and transit buses under the Winnebago®, Itasca®, Winnebago Touring Coach™ and Metro™ brand names.