

Winnebago Minnie Headed for Australia

September 9, 2014

FOREST CITY, IA -- (Marketwired) -- 09/09/14 -- Winnebago Industries, Inc. (NYSE: WGO), a leading U.S. manufacturer of recreation vehicles, is now shipping the Winnebago Minnie to Australia as part of an agreement with Australian-owned Winnebago RV Pty Ltd, a wholly owned subsidiary of Apollo, (hereinafter "Apollo").

Apollo CEO Luke Trouchet and Executive General Manager Operations Paul Truman recently visited Winnebago Towables in Middlebury, Indiana to inspect the first Winnebago Minnie® to be delivered to Australia as part of Apollo's initial order of Australian designed and compliant caravans. Winnebago representatives on hand to meet them were Chairman, CEO and President Randy Potts; VP, CFO Sarah Nielsen; Towables President Johnny Hernandez; Towables National Sales Manager Brion Brady; as well as export specialist, Doug Spencer.

Luke Trouchet, CEO of Apollo said bringing Winnebago to Australia and New Zealand realised a long-held ambition and represented an exciting milestone for his family-owned company, which was established in 1985. "It's a real privilege to represent Winnebago in Australia and New Zealand, and we know the market is very keen to at last have access to this iconic brand," Trouchet said. "We're absolutely delighted to see the first Minnie caravans heading Down Under and we are sure they will be out on the road in no time."

Potts continued, "We look forward to continuing to grow our relationship with Apollo and the export of our first Minnie is a great step to a long and successful relationship."

About Winnebago Industries

Winnebago Industries, Inc., headquartered in Forest City, Iowa, is a leading United States (U.S.) manufacturer of recreation vehicles (RVs), which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products and transit buses under the Winnebago®, Itasca®, Winnebago Touring Coach™ and Metro™ brand names.

Image Available: http://www.marketwire.com/library/MwGo/2014/9/9/11G021415/Images/Australia_Picture-914717182331.JPG

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Source: Winnebago Industries