



Jamie Sorenson Joins Winnebago as Director of Specialty Vehicles

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FOREST CITY, IA -- (Marketwired) -- 07/31/14 -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States manufacturer of recreation vehicles, has named Jamie Sorenson to the position of Director of Specialty Vehicles.

In his new position, Sorenson is responsible for the Metro transit bus and commercial vehicle production.

Sorenson, 43, has joined Winnebago with a comprehensive background in emergency vehicle services, fire supply, emergency management, custom farm field operations, sheet metal fabrication, and over-the-road trucking.

"Jamie brings a unique perspective to our bus and commercial vehicle business," said Winnebago VP Sales and Product Management Scott Degnan. "As owner of Emergency Vehicle Services, he has been involved in all aspects of design, sales, distribution, service and maintenance of fire apparatus. He has been a business owner and operator of a variety of business and farming operations and knows what it takes to build and maintain a successful business."

"I am very excited about my new role as director of specialty vehicles," said Sorenson. "The new Metro bus has a very unique design and will definitely be a quality leader in the transit bus business in years to come and we have tremendous opportunities with our commercial vehicles as well. I am anxious to take them to the next level."

Sorenson is a native of Hanlontown, Iowa, where he continues to reside with his family. He is a member and former Fire Chief of the Hanlontown Fire Department. He was also a former director of the Worth County Emergency Management and E911 Board and also former member of the Hanlontown City Council. Sorenson attended Colorado School of Mines in Golden, CO, where he studied mechanical engineering and metallurgy, was the founding treasurer of the Society of Automotive Engineers chapter on campus, and a member and house manager of Sigma Phi Epsilon fraternity.

About Winnebago

Winnebago, "The Most Recognized Name in Motorhomes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers, fifth wheel products and transit buses under the Winnebago, Itasca, Winnebago Touring Coach, SunnyBrook and Metro brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.wgo.net/investor.html>.

Image Available: http://www.marketwire.com/library/MwGo/2014/7/31/11G019389/Images/Jamie_Sorenson-1001981897871.jpg

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