

## First Travato Completed in Winnebago's New Lake Mills Assembly Facility

March 24, 2014

FOREST CITY, Iowa, March 24, 2014 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE:WGO), a leading United States manufacturer of recreation vehicles, has completed the first Travato from the new Lake Mills Assembly Facility.



As announced in November 2013, Winnebago expanded manufacturing for the Company's Winnebago Touring Coach (Class B) motorhomes to a new Lake Mills Assembly Facility. The Company celebrated the completion of the first Travato rolling off the line today.

"Our employees have done a great job; they've worked hard to install new equipment, set up the production floor and train new staff," said Chairman, CEO and President Randy Potts. "It's a real celebration to see the first Travato motorhome roll off the line and the timing for ramping up this production couldn't be better as we prepare for the busy spring and summer selling season."

The Travato™ is the newest Class B motorhome to join the Winnebago Touring Coach lineup. At 20' long, the Travato is extremely agile, while still offering a full-feature RV experience that is perfect for the adventurous explorer. Featuring the Ram ProMaster chassis, the Travato features a unique floorplan with a rear double bed that is designed to flip up, out of the way to allow for large items like bicycles to be stored inside, while making them easily accessible through the large double doors at the rear of the coach. With swivel cab seats, LED ceiling lights, standard touch-screen navigation, a split dinette, and an abundance of features, the Travato delivers a whole lot of fun for less.

### About Winnebago

Winnebago, "The Most Recognized Name in Motorhomes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers, fifth wheel products and transit buses under the Winnebago, Itasca, Winnebago Touring Coach, SunnyBrook and Metro brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.wgo.net/investor.html>.

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