

## Winnebago Employee Celebrated 50 year Anniversary

February 24, 2014

-- Harlan Rodberg honored for 50 Years --

FOREST CITY, Iowa, Feb. 24, 2014 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE:WGO), a leading United States (U.S.) recreation vehicle manufacturer, honored Harlan Rodberg today for 50 years of employment.



"Having an employee serve the company for 50 years is truly a milestone," said Winnebago Industries' Chairman, CEO and President Randy Potts. "Harlan is a very special employee. He is not only our first employee to ever reach this phenomenal milestone, he truly exemplifies the hard driving work ethic of the North Iowa area."

Rodberg began his Winnebago career on February 24, 1964 as an electrician, wiring 110-volt systems in travel trailers, in one of the company's former facilities. He has served in a variety of positions since that first day 50 years ago, including foreman, production supervisor and his current position as special repairer. Rodberg has worked on Line 1 in the motorhome facility for the last 34 years. To view a recent interview of Rodberg, visit: <http://www.youtube.com/watch?v=ydaFnE9Fbl8&feature=c4-overview&list=UU5ncHwnuD15FiBuN-3ZSdYw>

### About Winnebago

Winnebago, "The Most Recognized Name in Motorhomes<sup>®</sup>", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers, fifth wheel products and transit buses under the Winnebago, Itasca, Winnebago Touring Coach, SunnyBrook and Metro brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

For more information, contact: Sheila Davis  
641/585-6803  
[sdavis@winnebagoind.com](mailto:sdavis@winnebagoind.com)

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