

Winnebago to Supply Apollo Rental Needs

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FOREST CITY, Iowa, Feb. 13, 2014 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE:WGO), a leading United States (U.S.) recreation vehicle manufacturer, has agreed to become the North American supplier of motorized rental units for Apollo Motorhome Holidays in the United States.

Apollo, a premier international rental provider, has agreed to purchase iconic Winnebago motorhomes to provide unique travel and vacation experiences for its customers within the U.S.

"Winnebago is proud to be associated with Apollo, a well-established rental provider," said Winnebago Industries Chairman of the Board, CEO and President Randy Potts. "With our highly recognizable name and their experience in the rental business, this is sure to be a win-win partnership for customers looking to experience the RV lifestyle. These rental orders will be delivered primarily during the Company's third fiscal quarter."

About Winnebago

Winnebago, "The Most Recognized Name in Motorhomes[®]", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers, fifth wheel products and transit buses under the Winnebago, Itasca, Winnebago Touring Coach, SunnyBrook and Metro brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

About Apollo Motorhome Holidays

Founded in 1985, Apollo Motorhome Holidays (Apollo) has grown to become the largest privately owned leisure vehicle operator in the world. Apollo boasts a fleet of 4000 quality vehicles and 23 branches across Australia, New Zealand, Canada and the USA. For United States rental information call 1-800-370-1262, email info@apollorv.com or visit www.apollorv.com

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