

## Winnebago Recognized as #1 Again!

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FOREST CITY, Iowa, Feb. 12, 2014 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE:WGO), a leading United States (U.S.) recreation vehicle manufacturer, has been recognized by Statistical Surveys, Inc., a retail reporting service in Grand Rapids, Mich., for having the top selling motorhome brand for calendar 2013.

(Photo: <http://photos.prnewswire.com/prnh/20140212/CG63978>)

"We are very proud of the continued success of Winnebago in the marketplace and we continue to develop innovative, quality products to promote this iconic American brand," said Winnebago Industries Vice President of Sales and Product Management Scott Degnan. "We have launched a great motorhome lineup this year, with several brand new, innovative products just entering the marketplace. We believe our new Trend, Viva!, Forza, Solei, and Travato now entering the market will bring us additional incremental growth in the coming year. We congratulate our dedicated employees and our strong dealer partners in once again achieving this top selling position. We look forward to the introduction of even more exciting new products at our upcoming Dealer Days event this Spring and we will continue to provide industry-leading support for our dealers and retail customers."

### About Winnebago

Winnebago, "The Most Recognized Name in Motorhomes<sup>®</sup>", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers, fifth wheel products and transit buses under the Winnebago, Itasca, Winnebago Touring Coach, SunnyBrook and Metro brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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