

Winnebago Debuts Exciting New Products at Tampa SuperShow

January 14, 2014

FOREST CITY, Iowa, Jan. 14, 2014 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE:WGO), a leading United States (U.S.) recreation vehicle manufacturer, is highlighting their Winnebago, Itasca and Winnebago Touring Coach lineups, including the retail debut of several exciting new products at the Florida RV SuperShow in Tampa, January 15-19, 2014.

(Photo: <http://photos.prnewswire.com/prnh/20140114/CG45458>)

Room with a View – the Winnebago Vista 36Y

As you would gather from its name, one of the Vista's best features is the magnificent vistas available from the large front cab windows, or with the large, passenger side picture window looking out from the impressively attractive and functional galley island. This triple slide floorplan also features a StudioLoft™ drop-down bed in the cab area, new sofa with integrated recliner, three hidden TVs, walk-through bathroom and a luxurious bedroom. The 36Y floorplan is also available in the Sunstar product line.

Travel without reservation – the new Winnebago Destination

The Destination is Winnebago's first full-size, luxury fifth-wheel that combines motorhome styling and high-end residential appeal. Exterior features include unique styling, including the aerodynamic exterior front cap design with an air dam for increased wind deflection and optional rear cap with automotive sport styling. Inside, you'll find all the comforts of home, along with custom hardwood cabinets, entertainment center with massive 50" TV, and an optional fireplace, complete with hearth. The luxury doesn't end there. The master suite features 6'9" ceilings, an optional "Reflection" Entertainment System that "hides" the TV when not in use with no moving parts, a "Flex Bed" system that adjusts the head of the bed for watching TV from a reclining position and a full-size, cedar-lined, walk-in closet with four large radius shelves.

Unlike any other– the Winnebago Trend and Itasca Viva!

Winnebago will be displaying the all new Trend and Viva! Class C motorhomes built on the fuel-efficient Ram ProMaster chassis with comfortable living space for up to six people at an unbelievable price. Both 23-foot floorplans feature a powered StudioLoft bed that fits tight to the ceiling to conserve space during the day. Sleek Euro body styling, efficient LED lighting, available soft, easy-to-clean Ultraleather furniture and the industry's first, three-point seat belts in the dinette are also highly attractive features.

Diesel lover's dream – the Winnebago Forza and Itasca Solei

The Forza and Solei are new Class A diesel pusher models that not only offer incredible diesel pusher affordability; they can fit in a garage with a 12-foot door. Built on the Freightliner XCS chassis with a Cummins 340-hp diesel engine, the Forza and Solei feature polished Corian galley countertops, coffee-glazed cabinetry, upscale entertainment features and energy-saving LED lighting and fit in the largest segment of the Class A diesel market.

A new level of Class B value, style and living – the Travato

The Travato also built on the Ram ProMaster chassis, has fuel economy of 16-18 mpg highway. The newest Class B member of the Winnebago Touring Coach lineup, the Travato is 20-feet in length and is agile while also providing a unique floorplan that makes every inch count. The Travato features a flip-up, rear double bed that allows for large storage items – perfect for bikes or other gear. The Travato is the first Class B to feature three-point seat belts in the forward-facing galley seat. Other features include swivel cab seats, efficient LED lighting, touch-screen navigation, fully functional galley, deep wardrobe and a rear wet bath, while the innovative Flex Bed system provides more sleeping space for additional campers.

Family-friendly in more than one way – the Winnebago Minnie Winnie and Itasca Spirit

The Minnie Winnie and Spirit product line also now features a new 31K floorplan that offers a single slide with U-shaped dinette and lounge sofa/bed. This Class C features a split bath, walk-around queen bed and large rear trunk storage compartment. The 31K and 31KP are available in the Minnie Winnie, Minnie Winnie Premier, Spirit and Spirit Silver model lines and is now available in a new champagne sidewall color.

Great escapes - Winnebago Outdoor Adventures

Another key Winnebago highlight at the SuperShow is the debut of Winnebago Outdoor Adventures. Formerly known as WIT Club Tours, this RV travel and adventure service has successfully provided planned travel opportunities with experienced, trained professionals to our WIT Club members for over 25 years and is now open to all RVers.

About Winnebago

Winnebago, "The Most Recognized Name in Motorhomes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers, fifth wheel products and transit buses under the Winnebago, Itasca, Winnebago Touring Coach, SunnyBrook and Metro brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every

year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

For further information:Kelli Harms
641/585-6731
kharms@winnebagoind.com

SOURCE Winnebago Industries, Inc.