

## Winnebago Listed To Mid-Market Elite By Chief Executive Magazine

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FOREST CITY, Iowa, Jan. 9, 2014 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE:WGO), a leading United States manufacturer of recreation vehicles, was named to the "Mid-Market Elite" list by *Chief Executive Magazine*.

Winnebago is featured in the "Mid-Market Elite" list that appeared in the January/February 2014 issue of *Chief Executive Magazine*. According to the magazine, the listing was conducted in partnership with the National Center for the Middle Market at the Fisher School of Business at Ohio State University and GE Capital. *Chief Executive* identified 100 top performers among 197,000 middle market companies, both private and public, that stand out amid the middle-market universe, outpace their industry peers, exceed expectations, and create value in unusual if not unique ways. They indicated that Winnebago "weathered the recession and is poised to grow with the economy."

*Chief Executive Magazine* indicates their purpose was to "draw attention to a vibrant and often neglected segment of the U.S. economy." According to their research, the revenue growth of the mid-market is twice that of the S&P 500 and represents 3% of all U.S. companies, 1/3 of all jobs, almost 33% of private sector GDP, more than \$10 trillion in annual revenue and 1.2-plus million new jobs in 2012-2013.

### About Winnebago

Winnebago, The Most Recognized Name In Motorhomes®, is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers, fifth wheel products and transit buses under the Winnebago, Itasca, Winnebago Touring Coach, SunnyBrook and Metro brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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