

Winnebago Trend Earns "Top 2014 RV Debut" From RVBusiness

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FOREST CITY, Iowa, Dec. 20, 2013 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States recreation vehicle manufacturer, earned a "Top 2014 RV Debut" from *RVBusiness* Magazine for the Company's Winnebago Trend Class C motorhome.

(Photo: <http://photos.prnewswire.com/prnh/20131220/CG37172>)

"Just as the North American RV industry itself continues its impressive recovery, the compact, 9,350-pound GVWR Trend and Viva! companion lines of Class C motorhomes offer living proof that the RV industry is also regaining its edge in terms of authentically new and creative product development, said *RVBusiness* Publisher Sherman Goldenberg. "The Trend, Viva! and Winnebago's new Travato Class B van camper, each built on Chrysler's Ram ProMaster chassis, should serve the industry well in attracting the next generation of motorhome buyers."

"We agree whole-heartedly with *RVBusiness*' recognition of the Trend," said Winnebago Vice President of Sales and Product Management Scott Degnan. "The Trend and the Viva!, are true game changers. They are fuel-efficient, unique and innovative motorhomes that we believe will take the industry by storm. We are excited to receive recognition by *RVBusiness* and look forward to the great success we believe the Trend and Viva! will have in the marketplace."

About Winnebago

Winnebago, The Most Recognized Name In Motorhomes®, is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers and fifth wheel products under the Winnebago, Itasca, Era and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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