

Destination: Louisville - Winnebago displays exciting lineup of products at 51st Annual National RV Trade Show

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FOREST CITY, Iowa, Dec. 3, 2013 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States recreation vehicle manufacturer, is showing 64 motorhomes and towable units from its exciting new product lineup, including the first showing for several products and floorplans at the 51st Annual National RV Trade Show, starting today in Louisville, KY.

(Photo: <http://photos.prnewswire.com/prnh/20131203/CG26739>)

"As a leader in innovation within the RV industry, we continue to set the bar higher for ourselves each year," said Winnebago VP of Sales and Product Management Scott Degnan. "We are very excited to introduce several new models and floorplans that further cement the industry leading strength of our product lineups. We were also very honored to be presented with the Quality Circle award from the Recreation Vehicle Dealer Association at a special awards ceremony held last night. This award is a significant indication of our relationship with our dealer partners and their positive regard for the quality of our products and services. It is extremely gratifying to have received this prestigious award for 18 consecutive years."

Destination:

Making its debut at the Louisville Show, the Destination is Winnebago's first full-size, luxury fifth-wheel that combines motorhome styling and high-end residential appeal. Exterior features include unique styling, including the aerodynamic exterior front cap design with an air dam for increased wind deflection and optional rear cap with automotive sport styling. Inside, you'll find all the comforts of home, along with custom hardwood cabinets, entertainment center with massive 50" TV, and an optional fireplace, complete with hearth. The luxury doesn't end there. The master suite features 6'9" ceilings, an optional "Magic Mirror" mirror/TV design, a "Flex Bed" system that adjusts the head of the bed for watching TV from a reclining position and a full size, cedar lined, walk-in closet with four large radius shelves. "The new Destination truly lives up to the iconic Winnebago name," said Winnebago Towables President Johnny Hernandez. "I am very proud of our team and the results of their efforts to push the envelope of traditional fifth-wheel design to achieve a product that all other fifth wheels will soon be measured by."

Era 70C:

Winnebago's first Class B to feature a slideout, the new Era 70C has is also debuting in Louisville. The Era, built on the 11,030 lb. Mercedes-Benz chassis, has best-in-class features such as hot water radiant heat, 5.7 cu. ft., three-way double door refrigerator, three-burner cooktop, chrome finish aluminum wheels, 13,500 BTU high-efficiency air conditioner with a 2,800 watt heat strip auxiliary heating unit, USB charging station for phones and electronics in the galley, and an innovative exterior storage shower conversion package with adjustable rear storage rack system that provides massive storage space for four sets of golf clubs.

Travato:

The newest Class B member of the Winnebago Touring Coach lineup, the Travato is the industry's first Class B on the new Ram ProMaster chassis with estimated fuel economy of 16-18 mpg highway. At 20 feet in length, the Travato is agile, while also providing a unique floorplan that makes every inch count. The Travato features a flip-up, rear double bed that allows for large storage items – perfect for bikes or other gear. The Travato is the first Class B to feature three-point seat belts in the forward-facing galley seat. Other features include swivel cab seats, efficient LED lighting, touch-screen navigation, fully functional galley, deep wardrobe and a rear wet bath, while the innovative Flex Bed system provides more sleeping space for additional campers.

Minnie Winnie:

With sleeping for up to seven, the Minnie Winnie or Spirit 31K floorplan offers a single slide with U-shaped dinette and lounge sofa/bed. This Class C features a split bath, walk-around queen bed and large rear trunk storage compartment. The 31K and 31KP are available in the Minnie Winnie, Minnie Winnie Premier, Spirit and Spirit Silver model lines and is now available in a new champagne sidewall color.

Trend and Viva!:

The new Trend and Viva! are the first Class Cs in the industry to be built on the new Ram ProMaster chassis, delivering peppy fuel-efficiency and comfortable living space for up to six people at an unbelievable price. Both 23-foot floorplans feature a powered StudioLoft™ bed that fits tight to the ceiling to conserve space during the day. Sleek Euro body styling, efficient LED lighting, available soft, easy-to-clean Ultraleather furniture and the industry's first, three-point seat belts in the dinette are also highly attractive features.

Vista 36Y:

The new Vista 36Y (Class A gas) is making its debut in Louisville. One of the Vista's best features is the magnificent vistas available either looking out the large front cab windows, or with a large, passenger side window looking out from the impressively attractive and functional galley island. This triple slide floorplan also features a StudioLoft drop-down bed in the cab area, new

sofa with integrated recliner, three hidden TVs, walk-through bathroom and a luxurious bedroom. The 36Y floorplan is also available in the Sunstar product line.

Forza and Solei:

The Forza and Solei, new Class A diesel pusher models, not only offer incredible diesel pusher affordability, they can fit in a garage with a 12-foot door. Built on the Freightliner XCS chassis with a Cummins 340-hp diesel engine, the Forza and Solei feature polished Corian galley countertops, coffee-glazed cabinetry, upscale entertainment features and energy-saving LED lighting, and fit in the largest segment of the Class A diesel market.

Winnebago Outdoor:

Another Winnebago highlight at the Louisville Show is Winnebago Outdoor, our new brand licensing program that leverages our well-known Winnebago name for products in new categories, including camping gear, apparel, outdoor furniture and more.

About Winnebago

Winnebago, The Most Recognized Name In Motorhomes®, is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers and fifth wheel products under the Winnebago, Itasca, Era and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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