

Winnebago Motorhomes Receive MotorHome Magazine Readers' Choice Awards

December 2, 2013

FOREST CITY, Iowa, Dec. 2, 2013 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States recreation vehicle manufacturer, received notification from *MotorHome* Magazine that Winnebago Class A and C motor homes received their Readers' Choice Awards. Winnebago is the top selling brand in North America.

(Photo: <http://photos.prnewswire.com/prnh/20131202/CG25818>)

According to *MotorHome* Magazine, Winnebago's Class C motorhomes were named as this year's Gold winner and the Class A received Silver status in their second annual Readers' Choice Awards. The Readers' Choice Awards included many of North America's most popular motorhomes, campgrounds, RV products and services. Winnebago Industries' motorhomes was the only recipient to receive this award in the Class C Gold category.

According to a press release, more than 130,000 *MotorHome* readers were invited to choose from more than 100 brands and cast votes online at www.motorhome.com for their favorites in 26 categories.

"The winners are the best of the best in the RV industry and we thank our loyal readers for participating in this valuable asset to the pages of *MotorHome* magazine," *MotorHome* Publisher Bob Livingston said. "Congratulations to all the winners for being at the top of their game."

"We are truly honored to be named by the RV consumer as the best in the industry," said Winnebago Vice President of Sales and Product Management Scott Degnan. "This is particularly significant as *MotorHome* Magazine is the leading retail consumer motorhome magazine in the industry and we were privileged to receive multiple awards in both years of the program's existence. We have a tremendous product lineup with new and exciting products and we will continue to strive for excellence in meeting and exceeding consumer expectation in both our products and services."

About Winnebago

Winnebago, The Most Recognized Name In Motorhomes®, is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motorhomes, travel trailers and fifth wheel products under the Winnebago, Itasca, Era and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

For further information: Sheila Davis, PR/IR Manager
641/585-6803
sdavis@winnebagoind.com

SOURCE Winnebago Industries, Inc.