

Winnebago Industries Receives "Best in Show" Award at BusCon Expo 2013

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FOREST CITY, Iowa, Sept. 17, 2013 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE: WGO), a leading U.S. manufacturer of recreation vehicles, received a "Best in Show" award from BusCon for having the best new product or service at the BusCon Expo 2013 held in Chicago September 10-11, 2013. Three new Metro Link models were unveiled during BusCon, including a public transit, airport, and a CNG (Compressed Natural Gas Powered) version bus which may be used as a shuttle or airport shuttle.

(Photo: <http://photos.prnewswire.com/prnh/20130917/CG81312>)

"We were very honored to receive the Best in Show award at BusCon," said Winnebago Industries Director of Specialty Vehicles Terry Tweeten. "We had great response to our new products and were very pleased with the traffic in our display throughout the show."

Distribution of the new Metro Link will be conducted by Metro Worldwide, a division of the Pritchard Family Companies. In business for over a century, Pritchard has had a working relationship with Winnebago Industries for over 25 years. Pritchard has a national presence in the distribution of commercial trucks where they have distinguished themselves as a leader in both volume and customer service.

For more information on the new Metro Link, please contact: Scott Loges at [1-855-923-2855](tel:1-855-923-2855), email at scott.loges@pritchards.com or visit www.wgotransit.com

About Winnebago Industries, Inc. - "The Most Recognized Name In Motor Homes[®]", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motor homes, travel trailers, fifth wheel products, and transit buses under the Winnebago, Itasca, Winnebago Touring Coach, SunnyBrook and Metro brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996.

About BusCon - produced by Bobit Business Media is North America's Biggest Bus Show. It consists of a 115,000 square foot exhibit hall filled with buses of all kinds, equipment, technology, and bus-related products and services as well as education geared toward running a successful and efficient operation. For more information, visit, BusConExpo.com <http://busconexpo.com/>

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