

Winnebago Industries Towables Announces New 24/7 Premium Roadside Assistance Program

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FOREST CITY, Iowa, May 13, 2013 /PRNewswire/ -- Winnebago Industries, Inc.®, (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, has announced a new 24/7 Premium Roadside Assistance Program for Winnebago Industries Towables.

(Photo: <http://photos.prnewswire.com/prnh/20120515/CG07036-c>)

Beginning on the new 2014 Winnebago and SunnyBrook model vehicles now being introduced, Winnebago Industries Towables will provide every new towable owner with a complimentary one-year membership in the 24/7 Premium Roadside Assistance program that covers such items as lock-out service, fuel delivery, and flat tire changes for their RV. Backed by Coach-Net®, a North American roadside assistance service provider network, even their tow vehicle is covered when towing a Winnebago or SunnyBrook travel trailer or fifth wheel.

"We are very pleased to offer premium roadside service to our towable customers currently available to Winnebago Industries' Towables owners," said Winnebago Industries Towables President Johnny Hernandez. "Our commitment to superior service after the sale sets Winnebago Industries apart as a leader in the industry. We are dedicated to providing our owners with the service and parts they need to enable them to enjoy years of great RVing memories."

About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motorhomes, travel trailers, fifth wheel products and transit buses under the Winnebago, Itasca, Winnebago Touring Coach, SunnyBrook and Metro brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

For more information, contact: Sheila Davis
641/585-6803
sdavis@winnebagoind.com

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