

Winnebago Industries Recognized as #1 Motorhome Manufacturer

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-- VOLUME GROWTH OVER TWICE THE INDUSTRY --

FOREST CITY, Iowa, Feb. 14, 2013 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE:WGO), a leading United States (U.S.) recreation vehicle manufacturer, has been recognized by Statistical Surveys, Inc., a retail reporting service in Grand Rapids, Mich., as the top performing motorhome manufacturer with both the largest volume and the largest overall growth in motorhome retail registrations during calendar 2012. In the U.S. motorhome retail registration report issued yesterday for December of 2012, Winnebago Industries was listed as the top selling manufacturer for Class A and Class C motorhomes in calendar 2012, with market share of 20.6% compared to 19.0% for calendar 2011. Winnebago Industries' volume growth was 16.1% above retail registrations during calendar 2011 compared to industry growth of 7.3%.

In the U.S. Class A market segment, Winnebago Industries is also the top-selling market leader with 22.2% for calendar 2012. In addition, the Company also led the U.S. Class A gas market segment with 24.2% market share, grew U.S. Class A diesel market share to 19.4% and U.S. Class C market share to 18.5% for calendar 2012.

"We are passionate about developing and delivering innovative new products of the highest quality backed by best-in-class support after the sale," said Winnebago Industries Vice President of Sales and Product Management Scott Degan. "These dynamic retail statistics both confirm and continue to fuel that drive. Thanks to our industry leading and loyal dealer network along with the hard work of our employees, we are establishing new, higher benchmarks for ourselves. We congratulate our dedicated employees and our strong dealer partners in achieving this top selling position. We will continue to work diligently to develop exciting new products and to provide industry-leading support for our dealers and retail customers."

About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes[®]", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motorhomes, travel trailers and fifth wheel products under the Winnebago, Itasca, Era and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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