

Winnebago Industries' Class A, B and C Motorhomes Receive MotorHome Magazine Readers' Choice Awards

December 4, 2012

FOREST CITY, Iowa, Dec. 4, 2012 /PRNewswire/ -- Class A, B and C motorhomes from Winnebago Industries, Inc. (NYSE: WGO), a leading United States recreation vehicle manufacturer, received *MotorHome* magazine's Readers Choice Awards.

(Logo: <http://photos.prnewswire.com/prnh/20121204/CG23613LOGO>)

According to the November 30, 2012 announcement, Winnebago Industries' Class A and C motorhomes were named as this year's Gold winners and the Class B Era received Silver status in *MotorHome* magazine's first-ever Readers' Choice Awards, which included many of North America's most popular motorhomes, campgrounds, RV products and services. Winnebago Industries' motorhomes were the only recipients to receive this award in the Class A and C Gold category.

According to a press release, more than 130,000 *MotorHome* readers were invited to choose from 100 brands and cast votes online at www.MotorHomeMagazine.com for their favorites in 24 categories.

"The winners are the best of the best in the RV industry and we thank our loyal readers for participating in this valuable asset to the pages of *MotorHome* magazine," *MotorHome* Publisher Bob Livingston said. "Congratulations to all the winners for being at the top of their game."

"We are very excited to receive this recognition from the readers of *MotorHome* magazine," said Winnebago Industries' Vice President of Sales and Product Management Scott Degnan. "It is a true honor to be named by the RV consumer as the best in the industry and we will continue to strive for excellence in our products and services as we go into the future."

About Winnebago Industries

Winnebago Industries, Inc., The Most Recognized Name In Motorhomes®, is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motorhomes, travel trailers and fifth wheel products under the Winnebago, Itasca, Era and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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