

Shiver Me Timbers! Welcome to WIT Treasure Island!

July 9, 2012

- WIT Club celebrates its 43rd Grand National Rally -

FOREST CITY, Iowa, July 9, 2012 /PRNewswire/ -- Ahoy mateys! Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, is turning its rally grounds into Treasure Island for the 43rd annual WIT Club Grand National Rally (GNR) held July 15-20, 2012.

(Photo: <http://photos.prnewswire.com/prnh/20120709/CG36935>)

"We are excited to have nearly 1,000 Jollyboats, actually Winnebago Industries' motor homes and towables, coming for a week of fun as we sail the high seas for our 43rd GNR," said WIT General Manager Doug Formanek. "It is sure to be a fun week full of swashbuckling fun, finding hidden treasure and meeting old and new lads and lassies!"

Held at the rally grounds across from Winnebago Industries' headquarters in Forest City, the 43rd annual Grand National Rally promises to be an active week, filled with informative seminars, great entertainment and events, like driving schools, backseat driver's competition and our version of a "grand" bonfire. In addition, a number of suppliers will be on hand for our owners to talk with and our new 2013 lineup will be on display for club members to see firsthand.

"We have a number of new activities and events this year – like a real treasure hunt, pirate pie eating contest and dunk tank," said Formanek. "Plus, we have youth events including Eurobungy jumper and boot camp challenge, bowling and rides. Members won't want to miss this event!"

Although the rally officially doesn't begin until July 15, many WIT members start arriving as early as two to three weeks early for pre-rally events and to participate in Forest City's Puckerbrush Days activities.

"It's not too late to register," Formanek added. "WIT members that are interested can call 1-800-643-4892, ext. 1, or visit www.witclub.com and click on the 'Special GNR Edition' tab for details about the event and registration information."

WIT, which has a membership of over 12,000 members, is open to anyone who owns a Winnebago Industries motor home or towable. WIT members are eligible for special member benefits and can also participate in local, state, regional and special interest clubs, and travel on a variety of WIT Club managed special events called caravans and rallies.

About Winnebago Industries

Winnebago Industries, Inc., The Most Recognized Name In Motor Homes®, is a leading U.S. manufacturer of recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motor homes, travel trailers and fifth wheel products under the Winnebago, Itasca, Era and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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