

## Scott Degnan Elected Vice President Of Sales And Product Management For Winnebago Industries, Inc.

May 21, 2012

FOREST CITY, Iowa, May 21, 2012 /PRNewswire/ -- Winnebago Industries, Inc. recently elected Scott Degnan to the position of vice president of sales and product management, effective May 29, 2012. In his new position, Degnan will be responsible for all sales, product direction, marketing and service for the company's Winnebago, Itasca, and Era brand motor home lines.

(Photo: <http://photos.prnewswire.com/prnh/20120521/CG10694>)

"We are pleased to welcome Scott to Winnebago Industries," said Winnebago Industries Chairman, CEO and President Randy Potts. "He brings tremendous experience in sales and product management to the position, and we expect that he will be able to make immediate, positive contributions to our organization."

"Product Development will work with Scott and his team to strengthen and integrate product decisions so we can react quicker to consumer preferences, offer new and exciting features and floorplans, and continue to bring innovation, quality, and value to our dealers and customers," said Winnebago Industries' Vice President of Product Development Bill O'Leary."

Degnan brings almost 25 years of extensive RV sales and product management experience to his new role. Prior to joining Winnebago Industries, Degnan served as vice president of sales for Riverside, California's MVP RV. Degnan also previously served in management and sales positions with Coachmen RV, Alpha Leisure, National RV, and Fleetwood Enterprises.

"I was drawn to Winnebago Industries by the open minded and out of the norm approach their management has laid out, providing an ideal platform from which to grow this iconic industry powerhouse," said Degnan. "Winnebago Industries' impressive new 2013 product lineup is just the first of many exciting new steps we will be taking in the coming months."

A native of Riverside, Degnan will soon relocate from Palm Desert, Calif., to the Forest City, Iowa area.

Winnebago Industries, Inc., The Most Recognized Name In Motor Homes®, is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motor homes, travel trailers and fifth wheel products under the Winnebago, Itasca, Era and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996.

For further information:Sheila Davis

641/585-6803

[sdavis@winnebagoind.com](mailto:sdavis@winnebagoind.com)

SOURCE Winnebago Industries, Inc.