

Winnebago Industries' Motor Homes Receive Top Sales Award Honors

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FOREST CITY, IOWA, February 17, 2000 - Statistical Surveys, Inc., a retail reporting firm in Grand Rapids, Michigan, announced today that Winnebago Industries, Inc. had received two awards for top retail sales volume achievement for its motor homes.

According to Statistical Surveys, Winnebago Industries' Winnebago brand motor homes were the top selling Class A brand during calendar 1999, outselling every other Class A brand in the United States. The Winnebago brand had a volume increase of 24.9 percent during calendar 1999, ending the year 1,257 units, or 40.1 percent, ahead of the next closest motor home brand. Class A's are described as motor homes that are constructed directly on medium-duty truck chassis that include the engine and drivetrain components. Winnebago brand Class A's include the Brave, Adventurer, Chieftain and Journey.

Winnebago Industries was also recognized for being the top selling manufacturer of Class C's in the U.S. Winnebago Industries Class C products showed a volume increase of 15.2 percent during calendar 1999, ending the year 212 units, or 5.6 percent, ahead of the next closest motor home manufacturer. Class C's are mini motor homes that are built on a van-type chassis on which Winnebago Industries constructs a living area with access to the driver's compartment. Winnebago Industries' manufactures three Class C motor home brands: Winnebago, which includes the Minnie and Minnie Winnie models; Itasca, which includes the Spirit and Sundancer models; and the Rialta.

"Winnebago Industries' success in unit volume and market share growth can be attributed to our commitment to bringing motor homes to market that meet the needs of today's RV buyers," said Jim Jaskoviak, Winnebago Industries' vice president of sales and marketing. "Within the past three years, virtually all of the Winnebago Industries product line is either all-new or completely redesigned. In addition, the recognition of our well-known Winnebago brand name, our continued high quality standards, as well as our proven partnerships with our network of dedicated and professional, full-service dealers and the dedication of our 3,500 employees have also greatly contributed to this success. We are especially proud to receive these sales awards for a second year of record industry-wide RV sales."

Winnebago Industries, Inc. is a leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. Other products manufactured by the Company consist principally of a variety of component products for other manufacturers. The Company builds quality products with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company believes its products conform to the most rigorous quality testing in the RV industry. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. Visit Winnebago Industries' web site at www.winnebagoind.com.