

## Winnebago Industries Introduces New 2006 Motor Homes at Dealer Days Event in Las Vegas

July 28, 2005

FOREST CITY, IOWA, July 28, 2005 - Winnebago Industries, Inc. (NYSE:WGO), showcased its new 2006 Winnebago® and Itasca® brand motor homes during the Company's Dealer Days event held July 24-27, 2005, at The Mirage in Las Vegas, Nevada.

Winnebago Industries introduced its extensive new motor home lineup and programs at the event that was attended by 708 dealer personnel. Winnebago Industries' motor home offerings have increased to 94 models for 2006, 54 percent of which are brand new or redesigned.

In order to continue to enhance the Company's presence in the Class A diesel market, Winnebago Industries introduced a mid-level product to its 2006 diesel lineup. Highlighting the Dealer Days event, the Winnebago Tour and Itasca Ellipse have a striking appearance both inside and out with bold full-body paint designs on the exterior and enhanced interior height of 7 feet 2 ½ inches, as well as increased height in the slideroom section of 6 feet 2 inches. Four models are available in both the Tour and Ellipse lines, ranging from 36- to 40-feet in length. These units are built on the Evolution™ chassis, which is offered exclusively to Winnebago Industries from Freightliner Custom Chassis, creating a strong, durable platform with more usable storage than in a conventional raised rail chassis, as well as excellent driving performance and comfort.

Winnebago Industries' top-of-the-line Winnebago Vectra and Itasca Horizon Class A diesel lines were also redesigned with increased interior height of 7 feet 2 ½ inches for 2006. Available in three models for 2006, the 40FD model features a newly designed front entertainment center with optional fireplace.

The new Winnebago Adventurer and Itasca Suncruiser Class A gas models were also redesigned for 2006. Both the Adventurer and Suncruiser feature seven models each for 2006, including a revolutionary new 38T model with an astounding 365 square feet of living space. The 38T models feature a 17 foot 6 inch flat floor slideout on each side of the motor home, creating a full 35 feet of slideout area for greatly enhanced interior livability. The Adventurer and Suncruiser also feature increased interior height of 7 feet 2 ½ inches enhancing the residential feel inside.

Winnebago Industries' entry-level Class A lineup, the Winnebago Sightseer and Itasca Sunova each feature two new models for 2006, a new 26P with a front refrigerator/dinette or sofa slide and a rear bed slide, as well as a new 33L with a front dinette/sofa slideout.

In addition to the exciting new Winnebago View and Itasca Navion high-mileage Class C diesels introduced earlier this year, Winnebago Industries has further enhanced its Class C lineup for 2006. A new Winnebago Outlook joins the entry-level lineup for 2006. The Outlook and the Itasca Spirit are each available in 10 models ranging from 22 to 32 feet in length and most feature either one or two slideouts. The Outlook and Spirit also feature a new 25-foot model for 2006 that features a rear galley and bathroom and a sofa/refrigerator slideout that greatly enhances interior living space opposite the dining table. A new Chevy cutaway chassis option is also available for 2006 on most models and provides a gross vehicle weight rating (GVWR) of 14,050-lbs.

At the Dealer Days event, Winnebago Industries also honored 192 of its dealers who achieved the prestigious Circle of Excellence status. Since 1986 the Circle of Excellence award honors Winnebago Industries dealers in recognition of their excellence in buyer satisfaction. In addition, the Company recognized its top-selling dealers by brand and region of the country.

"We look forward to our Dealer Days event each year in order to have the opportunity to meet face to face with our dealer partners," said Winnebago Industries' Chairman and CEO Bruce Hertzke. "Not only do we have an opportunity to showcase our new models, it is also a great opportunity for us to get feedback. I'm pleased to report that our dealers appeared to be very excited about Winnebago Industries' new products and services for 2006."

Ed McNamara, General Manager of Campers Inn of in Merrimack, NH, said, "We were extremely pleased with the extra headroom provided in several of Winnebago Industries' product lines. The introduction of these taller ceiling products will actually allow us to drop a product line we had been carrying of one of Winnebago Industries' competitors in order to narrow our product focus. The new Winnebago Adventurer 38T model with two 17 foot 6 inch slides is just short of spectacular."

"The lineup from Winnebago Industries offers the same great quality with new innovations for 2006. The Winnebago Adventurer 38T is a completely different model, unlike anything on the market today, and the new Winnebago Tour with the higher ceiling feels more like a home than a motor home," said Jeff Hillard, Sales Manager of Miller's RV Center in Baton Rouge, LA.

## About Winnebago Industries

Winnebago Industries, Inc. is the leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and Rialta brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/html/company/investorRelations.html> This press release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that forward-looking statements are inherently uncertain. A number of factors could cause actual results to differ materially from these statements, including, but not limited to reactions to actual or threatened terrorist attacks, the availability and price of fuel, a significant increase in interest rates, a slowdown in the economy, availability of chassis and other key component parts, sales order cancellations, slower than anticipated sales of new or existing products, new products introduced by competitors and other factors. Additional information concerning certain risks and uncertainties that could cause actual results to differ materially from that projected or suggested is contained in the Company's filings with the Securities and Exchange Commission (SEC) over the last 12 months, copies of which are available from the SEC or from the Company upon request.