

Winnebago Industries Has Industry's Best Selling Class C Model, Class A Gas Model And Class A Diesel Model

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FOREST CITY, IOWA, February 28, 2004 - Winnebago Industries, Inc. (NYSE: WGO) has earned the number one Class C model, Class A gasoline-powered model and the Class A diesel-powered model honors for calendar 2004 according to Statistical Surveys, Inc., a retail reporting service in Grand Rapids, Michigan.

The Winnebago Minnie was the top-selling Class C motor home during 2004. The Minnie features 10 floorplans in lengths of 22-32 feet and is available on a Ford chassis. For a photo on the Winnebago Minnie, click on <http://www.winnebagoind.com/html/products/recVehicles/winnebago/minnie.html>.

The Winnebago Adventurer was the top-selling gasoline powered Class A motor home during 2004. The Adventurer features seven floorplans in lengths of 33-38 feet and is available on a Workhorse or Ford chassis. For a photo of the Winnebago Adventurer, click on <http://www.winnebagoind.com/html/products/recVehicles/winnebago/adventurer.html>.

The Winnebago Journey was the top-selling diesel powered Class A motor home during 2004. The Journey features five floorplans in lengths of 32-39 feet and is available on a Freightliner chassis. For a photo of the Winnebago Journey, click on <http://www.winnebagoind.com/html/products/recVehicles/winnebago/journey.html>.

For the fourth consecutive year, Winnebago Industries was named the top selling motor home manufacturer. In 2004, Winnebago Industries dealers retailed more Class A and Class C motor homes combined than anyone else in the industry; selling 11,622 motor homes in calendar 2004 for 19.0 percent market share.

"We are extremely pleased to have the number one selling Class C model, Class A gas model and Class A diesel model, and for the fourth consecutive year, the top selling manufacturer honor," said Roger Martin, Winnebago Industries' vice president of sales and marketing. "We share this success with our network of dedicated dealer partners and our loyal employees who strive to build the highest quality product on the market today."

About Winnebago Industries

Winnebago Industries, Inc. is the leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca, Rialta and Ultimate brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, www.winnebagoind.com/investor_relations.htm.

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