

Winnebago Industries Unveils The Innovative New Winnebago Aspect And Itasca Cambria

June 1, 2004

FOREST CITY, IOWA, June 1, 2004 - Winnebago Industries, Inc. (NYSE: WGO) is excited to introduce the new 2005 Winnebago® Aspect™ and Itasca® Cambria™. The Aspect and Cambria are the newest additions to Winnebago Industries number one selling Class C lineup.

Both the Winnebago Aspect and the Itasca Cambria are low-profile, aerodynamic motor homes that feature a sleek front end designed to echo the lines of the Ford cab, sculpted back with spare tire cover, a seamless roof-to-sidewall design and running boards for a striking look. The one-piece fiberglass roof and Filon® Plus high gloss fiberglass skin add to the attractive exterior, as well as an available Deluxe Graphics package, including a painted silver cab - the ultimate look for this sporty vehicle. The Aspect and Cambria also make towing easy with a 5,000-lb. trailer hitch.

Both the Winnebago Aspect and Itasca Cambria offer two innovative floorplans, the 23D and 26A. The 23D is built on an 11,500-lb. GVWR Ford chassis, with a 14,050-lb. GVWR Ford chassis optional. Featuring a 20-inch front slideout room, the 23D features a dinette across from the sofa, an angled galley with three-burner range with oven, pull-out pantry with wire baskets, spacious wardrobe and rear bath. The 26A is built on the 14,050-lb. GVWR Ford chassis and features a 30-inch slideout room with a unique U-shaped, large dinette. A rear double bed and corner bath, as well as an in-line galley with three-burner range with oven and pull-out pantry with wire baskets are features of this floorplan. Both floorplans also offer a child seat tether anchor in the dinette when traveling with small children. New, creative interior fabrics further accent both floorplans with colors that are appealing and attractive. Two new wood choices are available - Washed Maple and Sierra Maple, with satin nickel hardware found throughout.

The attractiveness of the interior carries over into the entertainment features that include a front flat screen 24-inch color TV, available combination DVD/VCP, satellite dish or In-Motion satellite system, and an optional deluxe sound system. A portable satellite dish hookup is also available for you to tune in your favorite channel wherever you're parked. The outside also features an available exterior entertainment center that includes an AM/FM Radio, cassette and CD player. A 300-watt inverter is optional.

In the cab area, the Aspect and Cambria feature Winnebago Industries' exclusive RV Radio® with remotes and power selector switch, new style cab seats, trim line console, keyless remote entry on cab and main entry doors, and is cable ready for an available rearview monitor system. Two-way radios with a docking port are also featured in the coach.

To keep you cool, the Aspect and Cambria feature a ducted roof mounted air conditioner, with an optional heat pump. And to keep you warm, the 23D features a 25,000 BTU ducted furnace while the 26A offers 30,000 BTU output. These innovative products also offer an 18-gallon LP tank and the new TrueLevel® Precision Tank Sensor System.

"We're excited to introduce the new Winnebago Aspect and Itasca Cambria to the RV industry," said Roger Martin, Winnebago Industries Vice President of Sales and Marketing. "Winnebago Industries is the Class C leader and these two innovative products will further enhance our Class C lineup. Both unique floorplans offer the amenities and features first time RVers and experienced RVers alike will appreciate."

For more information on the Winnebago Aspect and Itasca Cambria, visit www.winnebagoind.com.

About Winnebago Industries

Winnebago Industries, Inc. is the leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca, Rialta and Ultimate brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, www.winnebagoind.com/investor_relations.htm.