

## Winnebago Industries To Receive 8th Consecutive RVDA Quality Circle Award

November 6, 2003

FOREST CITY, IOWA - November 6, 2003 - Winnebago Industries, Inc. (NYSE: WGO), the nation's leading motor home manufacturer, received notification that the Company will be awarded the prestigious Quality Circle Award from the Recreation Vehicle Dealers' Association (RVDA) for the eighth consecutive year at the upcoming 41st Annual National RV Trade Show in Louisville, Ky., in December.

Winnebago Industries is the only recreation vehicle (RV) manufacturer to receive the Quality Circle Award every year since its inception.

"We are extremely honored to receive the prestigious Quality Circle Award from RVDA," said Winnebago Industries' Chairman, Chief Executive Officer and President Bruce Hertzke. "We are very proud of the fact that Winnebago Industries is the only RV manufacturer to be an eight-time recipient of this award, and we have worked extremely hard to provide our dealers and customers with the best quality product and support in the industry. I'd like to express my deep gratitude to our dealers who have placed their confidence in Winnebago Industries, as well as our employees who work extremely hard to ensure that every Winnebago Industries motor home, program and service that we provide to our dealers is of superior quality. We will continue to work hard to provide our dealers and retail customers with innovative new products, as well as the highest quality products, service and support possible."

Quality Circle Award winners are determined by the Dealer Satisfaction Index (DSI) survey which RVDA conducts annually with its dealer organization. The DSI survey asks its members to rate their manufacturers' performance in four categories: sales, product, management and service/warranty/support.

About Winnebago Industries, Inc.

Winnebago Industries, Inc. is the leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca, Rialta and Ultimate brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, [www.winnebagoind.com/investor\\_relations.htm](http://www.winnebagoind.com/investor_relations.htm).