

Winnebago Industries Named Top Selling Motor Home Manufacturer For Second Consecutive Year

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FOREST CITY, IOWA, February 12, 2003 – Winnebago Industries, Inc. (NYSE: WGO) became the top selling motor home manufacturer for calendar 2002 according to Statistical Surveys, Inc., an independent retail reporting service in Grand Rapids, Michigan.

For the second consecutive year, Winnebago Industries dealers retailed more Class A and C motor homes combined than anyone else in the industry; selling 10,753 motor homes in calendar 2002 for 20.4 percent market share. This is a 7.4 percent market share increase from the Company's results in calendar 2001.

Winnebago Industries was also the top selling Class C manufacturer during calendar 2002 and for each of the last five years, accounting for 26.0 percent of the Class C market nationwide. Class C's are motor homes that are built on a van-type chassis on which Winnebago Industries constructs a living area with access to the driver's compartment. Winnebago Industries manufactures three Class C motor home brands: Winnebago, which includes the Vista, Minnie and Minnie Winnie models; Itasca, which includes the Sunstar, Spirit and Sundancer models; and the Rialta.

The Company's Winnebago brand motor homes were also recognized as the top selling Class A and Class C brand during calendar 2002, outselling every other Class A and C brand in the United States. The Winnebago brand has been the top selling Class A brand for each of the last five years. Class A's are described as motor homes that are constructed directly on medium-duty truck chassis that include the engine and drivetrain components. Winnebago brand Class A's include the Sightseer, Brave, Adventurer, Chieftain, Journey and Journey DL. In Class C's, the Winnebago brand has been the top selling brand for the last two consecutive years.

"We were extremely pleased to complete calendar 2002 in the number one position for Class A and C motor homes combined for the second consecutive year," said Roger Martin, Winnebago Industries' vice president of sales and marketing. "This success was the result of the excellent acceptance of our motor homes, as well as our proven partnerships with our network of dedicated and professional, full-service dealers, the recognition of our well-known Winnebago brand name, and our reputation as a high quality motor home manufacturer, as well as the commitment and hard work of our dedicated employees."

About Winnebago Industries

Winnebago Industries, Inc. is the leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca, Rialta and Ultimate brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, www.winnebagoind.com/investor_relations.htm.