

Winnebago Adventurer Featured in About Schmidt starring Jack Nicholson, Kathy Bates, Dermot Mulroney & Hope Davis

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FOREST CITY, IOWA, December 2, 2002 – The number one selling motor home in the RV industry, the Winnebago® Adventurer®, is featured in the upcoming New Line Cinema film, About Schmidt. The film opens December 13 in New York, Los Angeles and Omaha, Neb., where the majority of the film was set and filmed, and then nationwide on January 3.

About Schmidt, starring Oscar® winners Jack Nicholson and Kathy Bates, chronicles the life of Warren Schmidt as he attempts to find meaning in his life after his retirement. Told with the help of a series of letters to a six-year-old orphan he adopts for \$22 a month via TV, Warren sets out in his Winnebago Adventurer to attend the wedding of his daughter, Jeannie, played by Hope Davis, and soon-to-be-son-in-law, Randall, an underachieving waterbed salesman played by Dermot Mulroney.

About Schmidt is directed by the Oscar nominated director of Election, Alexander Payne. A native of Omaha, Neb., Payne purchased the motor home featured in the film. "Winnebago Industries was a delight to work with on the film. In fact, I've since bought the Winnebago Adventurer Jack Nicholson drove in the film and I plan on using it as my personal vehicle for my next project," Payne said.

The Winnebago Adventurer is featured throughout the film, with both interior and exterior shots included. "We knew quickly after reading the About Schmidt script that it was a film we'd be happy to lend our brand name and product to. The combination of the excellent cast and the key role the motor home plays in Warren's life-altering journey can only further enhance communication of the advantages of travel in a Winnebago Industries motor home," said Winnebago Industries' Director of Marketing Roger Martin.

For more information about the film, log on to www.AboutSchmidtMovie.com.

About Winnebago Industries

Winnebago Industries, Inc. is the leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. Other products manufactured by the Company consist principally of a variety of component products for other manufacturers. The Company builds quality products with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company believes its products are subjected to the most rigorous quality testing in the RV industry. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. Visit Winnebago Industries' web site at www.winnebagoind.com. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's common stock, visit, www.winnebagoind.com/investor_relations.htm.