

Winnebago Industries to Receive 7th Consecutive RVDA Quality Circle Award

November 15, 2002

FOREST CITY, IOWA – November 15, 2002 – Winnebago Industries, Inc. (NYSE: WGO), the world's leading motor home manufacturer, received notification that the Company will be awarded the prestigious Quality Circle Award from the Recreation Vehicle Dealers' Association (RVDA) for the seventh consecutive year at the upcoming 40th Annual National RV Trade Show in Louisville, Kentucky in December.

Quality Circle Award winners are determined by the Dealer Satisfaction Index (DSI) survey which RVDA conducts annually with its dealer organization. The DSI survey asks its members to rate their manufacturers' performance in four categories: sales, product, management and service/warranty/support.

"We are truly honored to receive notification of this Quality Circle Award," said Winnebago Industries' Chairman, Chief Executive Officer and President Bruce Hertzke, "We feel particularly privileged, since Winnebago Industries is the only recreation vehicle (RV) manufacturer to become a seven-time recipient of this award. I'd like to express my deep gratitude to our dealer partners who have expressed their confidence in Winnebago Industries. I'd also like to thank all of our employees who have worked extremely hard to ensure that every Winnebago Industries motor home, program and service that we provide to our dealers is of superior quality. We intend to continue to work hard to provide our dealers and retail customers with innovative new products, as well as the highest quality of products, service and support possible."

Winnebago Industries was the only public motor home company and one of only six RV manufacturers to receive the 2002 Quality Circle Award.

Winnebago Industries, Inc. is the leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. Other products manufactured by the Company consist principally of a variety of component products for other manufacturers. The Company builds quality products with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company believes its products are subjected to the most rigorous quality testing in the RV industry. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. Visit Winnebago Industries' web site at www.winnebagoind.com. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a new dollar-based stock investment service for the Company's common stock, visit, www.winnebagoind.com/investor_relations.htm.