

Winnebago Industries Chairman, CEO and President Bruce Hertzke to Make Guest Appearance on Wall Street Week With Fortune

September 6, 2002

FOREST CITY, IOWA, September 6, 2002 - Winnebago Industries, Inc. (NYSE:WGO), Chairman, CEO and President Bruce D. Hertzke will appear as a guest on today's Wall Street Week with Fortune TV Show, a production of Maryland Public Television. The prominent business show has approximately 2 million weekly viewers.

Today's Wall Street Week with Fortune TV show will be a 9-11 retrospective. Co-hosts, Karen Gibbs and Geoff Colvin, are scheduled to talk with Dick Grasso, Chairman and CEO of the New York Stock Exchange, and two World Trade Center survivors. In light of these tragedies, Hertzke will follow to offer a positive look into how Americans continue to fulfill their desires for travel through RVs.

Following is a link to the show's website to find the air time in your viewing area. <http://www.pbs.org/wsw/tvprogram/schedule.html>

About Winnebago Industries

Winnebago Industries, Inc. is the leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. Other products manufactured by the Company consist principally of a variety of component products for other manufacturers. The Company builds quality products with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company believes its products are subjected to the most rigorous quality testing in the RV industry. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. Visit Winnebago Industries' web site at www.winnebagoind.com. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's common stock, visit, www.winnebagoind.com/investor_relations.htm.