

## Winnebago Ind. Named Top Selling Motor Home Manufacturer for 2001

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FOREST CITY, IOWA, February 27, 2002 - Winnebago Industries, Inc. (NYSE: WGO) became the top selling motor home manufacturer for calendar 2001 according to Statistical Surveys, Inc., the recreation vehicle (RV) industry registration reporting firm in Grand Rapids, Michigan.

Ascending to the number one position in the RV industry, the Company retailed more Class A and C motor homes combined than anyone else in the industry; selling 9,018 units in calendar 2001 for 19.1 percent market share. This is an 11.9 percent market share increase from calendar 2000.

Winnebago Industries was also the top selling Class C manufacturer during calendar 2001, accounting for 25.2 percent of the Class C market nationwide. Class C's are mini motor homes that are built on a van-type chassis on which Winnebago Industries constructs a living area with access to the driver's compartment. Winnebago Industries' manufactures three Class C motor home brands: Winnebago, which includes the Vista, Minnie and Minnie Winnie models; Itasca, which includes the Sunstar, Spirit and Sundancer models; and the Rialta.

The Company's Winnebago brand motor homes were also recognized as the top selling Class A and Class C brand during calendar 2001, outselling every other Class A and C brand in the United States. Class A's are described as motor homes that are constructed directly on medium-duty truck chassis that include the engine and drivetrain components. Winnebago brand Class A's include the Sightseer, Brave, Adventurer, Chieftain, Journey and Journey DL.

"Winnebago Industries' achievement of these milestones can be attributed to several factors, including our commitment to bringing motor homes to market that meet the needs of today's RV buyers," said Jim Jaskoviak, Winnebago Industries' vice president of sales and marketing. "Product development has been a key driving force to create new market opportunities for Winnebago Industries. In addition, our proven partnerships with our network of dedicated and professional, full-service dealers, the recognition of our well-known Winnebago brand name, and our reputation as a high quality motor home manufacturer, as well as the dedication of our employees have also greatly contributed to this success."

### About Winnebago Industries

Winnebago Industries, Inc. is a leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. Other products manufactured by the Company consist principally of a variety of component products for other manufacturers. The Company builds quality products with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company believes its products are subjected to the most rigorous quality testing in the RV industry. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. Visit Winnebago Industries' web site at [www.winnebagoind.com](http://www.winnebagoind.com). For access to Winnebago Industries investor relations material, to add your name to an automatic email list for Company news releases or for information on a new dollar-based stock investment service for the Company's stock, visit, [www.winnebagoind.com/investor\\_relations.htm](http://www.winnebagoind.com/investor_relations.htm).