



Winnebago Industries Announces Executive Management Changes

June 20, 2001

FOREST CITY, IOWA, June 20, 2001 - Winnebago Industries, Inc. Board of Directors has announced the election of William J. O'Leary to serve in the position of vice president of product development at their meeting today, following the recent retirement of Ronald Buckmeier.

Buckmeier served Winnebago Industries in product development and related activities for more than 25 years. "Due to health reasons, Ron is retiring from Winnebago Industries," said Winnebago Industries Chairman, CEO and President Bruce Hertzke. "He has been a valued member of Winnebago Industries management team. He served in the position of vice president of product development since 1997, and was instrumental in Winnebago Industries' financial and market share success through his role in the introduction of innovative new motor homes."

"New product development will continue to be a priority for the Company," said Hertzke. "I'm very pleased to have Bill O'Leary fill this important position because of his strong background in product development, as well as his expertise in motor home design trends, market research and product sales with Winnebago Industries."

Since joining Winnebago Industries in 1972, O'Leary has served in various management positions, including director of sales planning and distribution, director of product sales and, most recently, director of product planning.

O'Leary holds an associate of arts degree in Liberal Arts from Iowa Central Community College, Fort Dodge, Iowa, and a bachelor of science degree in Business Administration from Mankato State College, Mankato, Minn.

About Winnebago Industries

Winnebago Industries, Inc. is a leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. Other products manufactured by the Company consist principally of a variety of component products for other manufacturers. The Company builds quality products with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company believes its products are subjected to the most rigorous quality testing in the RV industry. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. Visit Winnebago Industries' web site at www.winnebagoind.com. For access to Winnebago Industries investor relations material, to add your name to an automatic email list for Company news releases or for information on a new dollar-based stock investment service for the Company's common stock, visit, www.winnebagoind.com/investor_relations.htm.