

Winnebago Industries Launches Enhanced Investor Relations Web Site

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FOREST CITY, IOWA, May 16, 2000 -- Winnebago Industries, Inc., (NYSE: WGO) one of the nation's leading motor home manufacturers, today launched enhancements to the investor relations portion of the company's web site, www.winnebagoind.com/investor_relations.htm, providing instant internet access to company information.

"As a small-cap, value stock, it is important that our current and potential shareholders have quick access to information on Winnebago Industries, making it easier for them to make their investment decisions," said Winnebago Industries Chairman, CEO and President Bruce Hertzke.

Making it easier to review information in a timely manner, internet visitors who link to Winnebago Industries' web site will find stock quote information, news releases, annual reports, SEC documents, an analyst list, I/B/E/S earnings estimates, and answers to Frequently Asked Questions (FAQ).

In addition, visitors also have the ability to request printed materials directly on the site and to add their name to email lists for company news releases and SEC filings as they are released, as well as to email broadcasts of the Company's daily closing stock price. A pop-up stock quote is also available. This pop-up quote service lists Winnebago Industries' stock price, as well as the Dow Jones, NASDAQ and S&P 500 and may be left open on your desk top, automatically updating every 15 minutes.

The new Winnebago Industries Investor Relations web site utilizes services of shareholder.com based in Maynard, MA, a leader in delivering corporate news and financial information to millions of investors.

Winnebago Industries, Inc. is a leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. Other products manufactured by the Company consist principally of a variety of component products for other manufacturers. The Company builds quality products with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company believes its products conform to the most rigorous quality testing in the RV industry. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. Visit Winnebago Industries' web site at www.winnebagoind.com