WINNEBAGOINDUSTRIES

See what's next in RV travel as Winnebago Industries showcases three premium brands at America's largest RV show

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Winnebago, Grand Design RV and Newmar will feature new models, innovative technology and products for a wide range of travel styles

EDEN PRAIRIE, Minn., Sept. 15, 2026 (GLOBE NEWSWIRE) -- Winnebago Industries, Inc. (NYSE: WGO), a leading manufacturer of premium outdoor recreation products, will bring over 150 RVs from Winnebago, Grand Design RV and Newmar to the 57th annual America's Largest RV Show, Sept.16-20 at the Giant Center in Hershey, Pennsylvania.

Across three distinct displays, RV enthusiasts can step inside new 2027 models, compare floor plans and product categories, explore technology and construction innovations and speak directly with brand and dealer representatives. Select Newmar and Grand Design motorhomes also will be available for on-site test drives for interested buyers.

"The Hershey show gives consumers an unmatched opportunity to see what is new, compare different RV experiences and find the product that best fits how they want to travel," said Amber Holm, chief marketing and customer experience officer at Winnebago Industries. "Winnebago, Grand Design RV and Newmar each bring something distinctive to the show, from affordable travel trailers and adventure-ready motorhomes to spacious fifth wheels and luxury coaches. While each brand is unique, they are unified in their commitment to elevating owners' time outdoors. We invite attendees to explore all three displays, talk with our experts and experience these products firsthand."

Here are just a few of the product highlights consumers can experience at the show:

Winnebago
As the company's flagship brand, Winnebago will feature 85 motorized and towable RVs at **Booth C2**, giving visitors the opportunity to explore products built for a broad range of travel styles, group sizes and destinations.

Among the motorized highlights will be the show debut of the **Winnebago ARKA**, developed for adventure-focused travelers seeking expanded floor plan choices, accessible price points and extended off-grid capability. On select configurations, ARKA's 48-volt energy architecture offers up to 16.8 kWh of available Lithionics lithium battery capacity, supporting up to 14 days of off-grid travel. It is engineered to operate in temperatures ranging from minus 10 degrees to 120 degrees Fahrenheit with hydronic heating, heated floors and tanks and enhanced insulation.

In addition to popular motorhome models like the **Sunflyer, Revel, Revel Sport, Travato, Solis, EKKO and View**, visitors also can tour the **Elora and Resa**, all new compact RVs built on the RAM ProMaster® chassis, which, at 20 feet long, pair compact dimensions and intuitive systems with adaptable interiors, flexible storage and an integrated gear deck. A cargo capacity of up to 2,220 pounds gives travelers room to bring more of the equipment that makes each trip their own.

Winnebago's towable display highlights the brand's continued momentum in the travel trailer category, featuring the **Access**, **Micro Minnie** and **Thrive** product families. Together, these products span key price points and camping styles, helping make RV ownership more affordable while delivering the features, quality and innovation customers expect from the Winnebago name.

The display will feature several new and expanded floor plan offerings, including the Access 24RL, all-new Access 28GP, Micro Minnie 2200 Series and Thrive 22RBS. Visitors will also get a closer look at the innovations driving the portfolio's growth, including upgraded APEX furniture and sleep systems, fully composite laminated construction, advanced solar capabilities and premium design touches throughout the lineup. Built around customer feedback and modern camping preferences, these products reflect Winnebago's commitment to bringing more choice, more capability and more value to today's RV buyer.

Grand Design RV
Grand Design RV, the award-winning brand known for innovation, quality and customer-focused design, will showcase 48 towable and motorized RVs at Booth A12, giving Hershey attendees an opportunity to explore one of the industry's broadest lineups spanning the Transcend, Imagine, Reflection, Influence, Solitude, Momentum, Foundation and Lineage families.

Among the highlights is the debut of the **Transcend Lite 121RBL**, Grand Design's most affordable travel trailer and an approachable entry point for customers looking to begin their RV journey. The company also will showcase the new **Momentum MAV 30MAV**, a versatile toy hauler featuring a functional mudroom space and convenient sit-up bar designed to support active, adventure-focused lifestyles. Attendees also will get a first look at all-new interior design packages across the popular **Imagine** and **Reflection** lines, featuring updated colors, materials and finishes that elevate comfort and style throughout the coach.

On the motorized side, Grand Design will introduce the **Lineage Series E 30DC**, the brand's first gas-powered motorhome and a

significant expansion of the rapidly growing Lineage family. Built on a Ford® chassis, the Series E opens a new chapter for Grand Design motorized products while delivering the thoughtful features and customer-driven design the brand has become known for.

Beyond the products themselves, visitors can experience the engineering and construction innovations that continue to set Grand Design apart. Interactive displays will showcase the brand's patent-pending **Worry-Free Roof**, the **OMEGA fifth-wheel frame** backed by a five-year warranty, and an all-new wire harness system designed to improve durability and serviceability. Grand Design also will have product engineers on-site to answer questions and provide a deeper look into the design, testing and manufacturing processes behind the company's fifth-wheel lineup.

Newmar
Built in Nappanee, Indiana, Newmar motorcoaches have been synonymous with unrivaled outdoor luxury experiences for more than 50 years. Newmar will showcase 18 luxury motorhomes at **Booth D1**, offering one of its largest public displays of the year and giving attendees an early opportunity to experience the company's 2027 model year lineup.

Highlights include the refreshed **Essex**, featuring an all-new interior design, and the reimagined **New Aire**, which adds premium amenities including Italian leather seating, heated tile floors and built-in washer and dryer options. Visitors also can explore the compact **Freedom Aire**, Newmar's Mercedes-Benz-based Class C motorhome, and join the celebration of **Dutch Star's 35th anniversary**. The display will feature a broad range of Class A diesel, Class A gas, Super C and compact Class C motorhomes, while select on-site test drives will give attendees the opportunity to experience the ride, handling and craftsmanship of popular models including the Dutch Star, Ventana, Northern Star and Bay Star.

"What makes our portfolio unique is the breadth of experiences we can serve, from first-time buyers entering the RV lifestyle through Transcend Lite and Access, to experienced owners seeking premium fifth wheels from Grand Design or luxury motor coaches from Newmar and Winnebago," said Holm.

Learn more about these products and others featured at the Hershey RV Show on the Winnebago, Grand Design RV and Newmar websites.

About Winnebago Industries
Winnebago Industries, Inc. is a leading North American manufacturer of outdoor recreation products under the Winnebago, Grand Design, Chris-Craft, Newmar and Barletta brands, which are used primarily in leisure travel and outdoor recreation activities. The Company builds high-quality motorhomes, travel trailers, fifth-wheel products, outboard and sterndrive powerboats, pontoons, and commercial community outreach vehicles. Committed to advancing sustainable innovation and leveraging vertical integration in key component areas, Winnebago Industries has multiple facilities in Iowa, Indiana, Minnesota and Florida. The Company's common stock is listed on the New York Stock Exchange and traded under the symbol WGO. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit http://investor.wgo.net.

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