

Barletta Boats unveils model year 2027 lineup with design refinements, new technology and innovative features

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Customer-informed enhancements improve comfort, connectivity, performance and everyday usability throughout the Barletta family of boats.

BRISTOL, Ind., Sept. 10, 2026 (GLOBE NEWSWIRE) -- Barletta Boats today announced its model year 2027 lineup, introducing a broad series of product updates across the entire product family including Reserve, Lusso, Cabrio, Aria and Sanza series. The MY2027 lineup features redesigned interiors, new color palettes, enhanced helm technology, expanded power offerings, upgraded boarding and docking features and thoughtful refinements designed to elevate the ownership experience while preserving the performance, comfort and craftsmanship that define the Barletta brand.

Available now through Barletta's dealer network, the MY2027 portfolio reflects extensive customer and dealer feedback, with updates focused on usability, premium fit and finish, connectivity and on-water confidence. Across the lineup, Barletta is introducing new interior color combinations, alpine gray flooring, integrated wireless charging, refined gate-stop designs and additional convenience features that improve everyday boating experiences.

"Our approach for MY2027 was centered on purposeful evolution," said Josiah Druckenmiller, vice president of design and product development for Barletta. "Every update was evaluated through the lens of how owners actually use their boats. From refinements in materials and color palettes to new helm technologies, docking enhancements and connectivity features, these changes are designed to make the experience on board more intuitive, more comfortable and more enjoyable day after day."

Several of the most significant enhancements arrive in Barletta's Reserve, Lusso and Cabrio series. New driftwood dune and gunmetal graphite furniture options replace previous colorways, adding depth and sophistication to the furniture while bringing a more modern aesthetic that pairs with a wider range of finishes. The new alpine gray flooring also adds to a more durable, cohesive appearance. The new Apex Silver rail skin option is available on all models along with integrated wireless charging, mid-ship cleats and a recessed in-floor gate stop design that improves walkability throughout the boat.

For technology-focused boaters, Barletta has expanded digital helm capabilities. Lusso models receive a new Spyder digital control system paired with a 12-inch Simrad display, delivering integrated digital switching and enhanced helm functionality. Cabrio introduces Medallion displays with Spyder digital controls and an available Simrad NSX upgrade option, creating a more intuitive and connected helm experience. In the Cabrio line, the enhanced technology is part of a redesigned helm that features a more open layout, clean lines that is intuitive, modern and refined while giving owners a highly functional driving experience.

Performance-minded customers will find additional options in the MY2027 lineup including the Cabrio line, which adds a 300-horsepower Mercury Verado option across its 24-foot models, providing customers with additional performance capability while maintaining accessibility within the lineup.

Barletta's value-oriented Aria and Sanza series also receive significant updates for the new model year. Aria features redesigned furniture with integrated grab-handle cutouts, standard Lillipad boarding ladders, a standard Eagle 5 chartplotter and new Silver Smoke and Driftwood Dune interior options. Sanza adds JBL Auracast Bluetooth connectivity, new furniture colors and two new floorplans: the Sanza 20QC and Sanza 22UC.

"Our dealers and customers expect Barletta to continually improve every boat we build, and that's exactly what this model year represents," said Matt Thompson, vice president of sales for Barletta. "The MY2027 lineup gives our dealer partners fresh products, meaningful innovations and expanded model choices while staying true to the quality, customer experience and attention to detail that have fueled Barletta's growth."

Looking ahead, Barletta will expand its portfolio in October with the introduction of the all-new Halcyon series. Evolving from the Corsa platform, Halcyon is designed for boaters who value distinctive styling, confident performance and a premium on-water experience. Positioned to attract customers seeking a bold expression of the Barletta brand, the new series will further strengthen the company's lineup while opening the door to a broader range of boating lifestyles. Additional details will be shared at launch.

The MY2027 lineup is available now at authorized Barletta dealerships this fall. Explore the full list of product updates at <https://www.barlettapontoonboats.com/new-for-2027>

About Barletta Boats

Barletta Boats is a premium marine manufacturer founded in 2017 with a focus on high-quality, innovative products, unrivaled customer experience and strong dealer relationships. Headquartered in Bristol, Ind., Barletta Boats is the fastest-growing company in the pontoon segment with an expansive network of dealer partners across the United States and Canada. The Barletta Boat

lineup includes the Reserve, Lusso, Corsa, Cabrio, Aria and Sanza series. Visit www.barlettapontoonboats.com for more information. Barletta Pontoon Boats is a wholly owned subsidiary of Winnebago Industries (NYSE: WGO), a manufacturer of premium outdoor recreation products. For more information visit www.winnebagoind.com.

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