

## Newmar Unveils First Compact C RV, All New 2026 Model Year Line Up with Eye Towards Quality, Personalization and Luxury on the Road

March 26, 2025

**NAPPANEE, IND. (March 26, 2025)** – To address the changing needs and discerning tastes of today’s RVers, Newmar, a premium manufacturer of recreational vehicles that are the pinnacle of luxury, comfort, performance and design, today unveiled their full 2026 model year line-up at the company’s annual dealer show held at The Broadmoor in Colorado Springs, Colorado. There, dealers got their first glimpse of the all-new Freedom Aire, the company’s first entry into the compact class C space as well as the Summit Aire, a jewel of the company’s completely reimagined Super C coach line-up. Additionally, two new interior design expressions, Regal and Refined, were unveiled as part of the King Aire lifecycle updates for 2026.

“At the heart of these innovations is a deep understanding of and passion for the Newmar consumer,” said **Newmar President Casey Tubman**. “We’ve spent the last couple years connecting with Newmar owners as well as new and long-time RVers and the messages are clear: consumers are hungry for smaller footprints that enable more freedom and maneuverability, without having to compromise on the craftsmanship, quality and service they’ve come to expect from Newmar. The new Freedom Aire Compact C responds to this demand. Meanwhile, the Super C market is growing and Newmar has revamped our Super C line-up in response, launching the new Summit Aire Super C and completely reimagining the Supreme Aire SE and XT on the Cascadia chassis and the Super Star SE and XT models.”

For dealers, the show was an opportunity to see where the future of the luxury RV market is headed.

“Newmar has a long legacy as a builder of high-quality, desirable motor coaches, and the new line-up carries on that tradition proudly while showing consumers what’s possible in an RV” said Ryan Kelly of Beaver Coach Sales. “The 2026 models address the needs of a variety of RVers and are packed with features that will really elevate owner’s time spent outside. I’m excited to get the coaches on our lot to showcase for our customers.”

### Model Year 2026 Highlights:

**Freedom Aire:** Consumers who refuse to compromise on quality while seeking greater freedom will revel in Newmar’s first ever compact class C coach built on a Mercedes-Benz 4500 chassis, as it redefines what is possible in the compact luxury space. The Freedom Aire model introduces an industry-first convertible layout, seamlessly transitioning from a functional dinette by day to a king-sized Murphy bed for restful sleep at night. Every inch of the coach is optimized to enhance livability and offers six distinctive exterior finishes. The optional solar package includes roof-mounted panels as well as Newmar’s first-ever external and movable solar panel option, increasing solar capacity by up to three times. This advancement empowers owners to venture further off-grid with greater independence.

**Super Star:** Part of the reimagined Super C line-up, the 2026 Super Star now comes with two models, SE and XT. The Super Star’s distinctive Super C architecture offers unique advantages for practical travelers. With its front engine design, consumers can enjoy easier engine access for maintenance and a driving position that puts them in control. Versatile floor plans maximize interior space while carefully selected design options reflect a sensible approach to luxury travel.

**Supreme Aire:** Now built on a Freightliner® Cascadia chassis, when adventure calls beyond conventional routes, the commercial-grade engineering beneath the Supreme Aire’s elegant exterior delivers. Tow up to 30,000 pounds of additional toys or equipment with ease, host gatherings that impress friends, and venture confidently into destinations that would challenge lesser coaches. Available as both the SE and XT.

**Summit Aire:** The all-new Summit Aire features a Freightliner® Cascadia foundation and is where raw power intersects with refined living. Owners can tackle any road condition while the industry exclusive full air-ride cab system ensures they arrive at their destination ready to enjoy the moment rather than recover from the journey. And with a remarkable 30,000 towing capacity they can bring their favorite toys along for the ride! The Summit Aire is available in two 45’ floorplans, including a bunk model perfect for families to unwind in at the end of each adventure-filled day, and include the option to lean into another Newmar first, **Artisan Series** custom paint process.

**King Aire:** For 2026 the King Aire has undergone a lifecycle update, introducing two interior design expressions. **Regal**, is ideal for those who desire opulent and expressive interiors, while **Refined** is a sophisticated take on quiet luxury, with an artful blend of natural wood tones, clean lines and subtle textures that create warmth.

Newmar’s new optional **Artisan Series** custom paint process, available on King Aire, Essex, and London Aire Class A motorcoaches and the Summit Aire and 45’ Supreme Aire Super C coaches, reflects the overwhelming desire by owners to own a truly customized coach that reflects their unique taste. Customers can select from an exclusive catalog of Artisan Series graphics that once ordered, will be archived forever, making their coach truly a 1 of 1.

Finally, as part of the RV manufacturer's arrangement with ATC Trailers, Newmar owners looking for additional ways to personalize their coach now can ensure a seamless expression that takes the paint and graphics available on their coach and extend them all the way to their trailer for a premium look all delivered with Newmar's renowned Masterpiece Finish paint. Available as part of the Artisan Series custom paint process as well.

Visit [www.newmarcorp.com](http://www.newmarcorp.com) in May to view the full 2026 line-up access shopping resources or stop by your favorite Newmar dealer's showroom today to learn more.

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#### **About Newmar Corporation**

Newmar is a leading RV manufacturer with a half-century tradition of building luxury motor coaches with superior craftsmanship and unsurpassed quality. Newmar offers an industry-leading portfolio of premium motorhomes in the Class A Diesel, Class A Gas, and Super C categories, sold through a nationwide dealer network in the U.S. and Canada. Newmar owners have come to recognize "the Newmar Difference" with outstanding customer service and superior product quality. Newmar is a wholly owned subsidiary of Winnebago Industries (NYSE: WGO), a leading manufacturer of outdoor recreation products. For more information, visit [www.newmarcorp.com](http://www.newmarcorp.com).

#### **Contact:**

Shannon Stover, Marketing Manager | [sslover@newmarcorp.com](mailto:sslover@newmarcorp.com)