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Chris-Craft Announces Consumer Debut of New Sportster 28 Outboard at Miami International Boat Show

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Second model in the new Sportster line delivers innovative features and versatility

SARASOTA, Fla., Feb. 10, 2025 – Chris-Craft, *America's Boatbuilder Since 1874* , will debut the Sportster 28 bowrider in an outboard configuration to consumers for the first time at the 2025 Miami International Boat Show February 12-16 the company announced today. The Sportster 28 is the second model in the new Sportster line launched last year, crafted for today's adventure seekers and watersports enthusiasts.

The Sportster 28 boasts incomparable craftsmanship, thrilling versatility, and state-of-the-art features such as an intuitive command center with a streamlined dashboard that integrates a custom Chris-Craft interface, refined teak accents, and a leather-wrapped stainless steel steering wheel. An innovative pull-down swim step ensures seamless water access, offering easy and graceful entry and exit, and an inviting L-shaped port cockpit with generous storage area.

"The Sportster 28 is the next evolution of Chris-Craft, a beautiful convergence of luxury and adventure," said Stephen Heese, president, Chris-Craft. "With an unmatched sophistication, the Sportster 28 is designed for those who want to achieve classic design and performance from Chris-Craft, at a very competitive price. We are proud to expand our portfolio with this exceptional boat."

The Sportster 28 offers notable features including an optional hard top that houses both indirect accent lighting and hidden integrated speakers, a sun pad with flip-up backrest for ultimate lounging comfort, midship and portside aft compartments, multiple transom storage areas, and a premium audio system with 6 JL Audio Speakers and a 10" subwoofer with custom Chris-Craft stainless steel speaker grills

"This is a top-of-the-line product built to all the same Chris-Craft quality and design standards," said Ron Berman, vice president, engineering, Chris-Craft. "It meets all of Chris-Craft's core values without compromise."

With the debut of the Sportster 28 outboard, the Sportster line now includes the Sportster 25 sterndrive and surf, and the Sportster 28 sterndrive. The Sportster 28 surf will debut this spring.

Visit Chris-Craft in the Miami Convention Center, booth #MB1966 to see the latest offerings and for more information about the Sportster 28, visit https://www.chriscraft.com/models/sportster-series/Sportster-28.

ABOUT CHRIS-CRAFT

Chris-Craft, *America's Boatbuilder Since 1874,* leads the industry in craftsmanship and quality which represents the company's enduring devotion to its proud past. Chris-Craft is headquartered in Sarasota, Florida and has developed the following sterndrive and outboard power boat models for the 2025 Collection: The Sportster, Launch, Launch GT, Calypso and the Catalina; which range in length from 24 to 35 feet. For more information, please visit: www.chriscraft.com. Chris-Craft is a fully-owned subsidiary of Winnebago Industries (NYSE: WGO), a 67-year-old manufacturer of innovative outdoor recreation products

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