

Grand Design RV Celebrates Dealer Service Index Award for 10th Consecutive Year Across All Brands

December 19, 2023

EDEN PRAIRIE, Minn., Dec. 19, 2023 -- Grand Design RV, the fast-growing manufacturer of innovative travel trailers, toy haulers and fifth-wheel RVs has been recognized by the RV Dealer's Association with a Quality Circle Award for achieving the highest scores in the association's 29th Annual Dealer Satisfaction Index (DSI) survey. Grand Design has received this award for ten consecutive years across all of its brands and celebrates this unprecedented achievement.

"Grand Design RV is the only manufacturer to have won this award for 10 consecutive years across all of our brands including Solitude, Momentum, Reflection, Imagine, and Transcend," said Don Clark, Grand Design RV president. "We are honored to be recognized as a top-rated manufacturer and for our superior service and commitment to RV dealers and customers."

Each year, the RV Dealer's Association bestows this award to RV manufacturers that achieve the highest rating in the DSI Survey. The survey measures dealers' overall satisfaction with manufacturers with whom they do business on four core issues: reliability/quality, parts, warranty, and sales. The recognized brands and manufacturers received at least fifteen dealer responses and scored 4.25 or above on a 5-point scale in overall dealer satisfaction in the association's survey, which was conducted June through September 2023. More than 470 dealerships in the U.S. and Canada participated in this year's survey.

Grand Design and other honorees received awards at the RV Dealers Convention and Expo in November.

About Grand Design RV

Grand Design RV®, headquartered in Middlebury, Indiana, manufactures the market-leading Reflection® Fifth Wheel and Travel Trailer, flagship Solitude® Extended Stay Fifth Wheel, luxury Momentum® Toy Hauler, lightweight Imagine® Travel Trailer, and introductory level Transcend™ Travel Trailer product lines. Since its founding in 2012, Grand Design RV has become one of the fastest-growing RV companies in history and is consistently rated among the highest quality RV manufacturers. Grand Design RV is a wholly owned subsidiary of Winnebago Industries (NYSE: WGO), a 65-year-old manufacturer of outdoor lifestyle products.

About Winnebago Industries

Winnebago Industries, Inc. is a leading North American manufacturer of outdoor lifestyle products under the Winnebago, Grand Design, Chris-Craft, Newmar and Barletta brands, which are used primarily in leisure travel and outdoor recreation activities. The Company builds high-quality motorhomes, travel trailers, fifth-wheel products, outboard and sterndrive powerboats, pontoons, and commercial community outreach vehicles. Committed to advancing sustainable innovation and leveraging vertical integration in key component areas, Winnebago Industries has multiple facilities in Iowa, Indiana, Minnesota, and Florida. The Company's common stock is listed on the New York Stock Exchange and traded under the symbol WGO. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

Media Contact: Daniel Sullivan media@winnebagoind.com