

Winnebago Industries and Minnesota Vikings Foundations Collaborate on Summer Hunger Initiative

July 26, 2021

EDEN PRAIRIE, Minnesota – July 26, 2021 –The Winnebago Industries Foundation and the Minnesota Vikings Foundation are working together again to provide healthy meals to children in the Twin Cities and North Iowa. The Foundations have teamed up the past two years for the Vikings Table, a food truck program that addresses summer hunger.

“We know that in the summer months, many children and families miss the quality nutrition they need,” said Winnebago Industries Foundation Executive Director Katy Friesz. “We are thrilled to mobilize with the Minnesota Vikings Foundation, connecting our communities with healthy meals and nutrition education during events this summer.”

The Vikings Table presented by Xcel Energy has a mission of serving healthy meals and nutrition education to youth. In 2019, the custom-built food truck designed and produced by Winnebago Specialty Vehicles made its debut distributing healthy meals to youth dealing with food insecurity. The 38-foot food truck is the first commercial kitchen produced using the Winnebago commercial shell vehicle platform, featuring a Freightliner MC chassis. In just two years, the food truck has provided more than 20,000 meals in the community.

“The Vikings Table is an impactful way to leverage the resources of the Minnesota Vikings Foundation and the power of the Vikings brand to directly address childhood hunger in our community,” said Brett Taber, Minnesota Vikings Foundation executive director. “We are proud to be making a difference on food insecurity and youth health through this program in partnership with the Winnebago Industries Foundation.”

On Tuesday, July 20, the Vikings Table food truck visited Forest City, Iowa, to serve meals as part of the Forest City Community School District’s summer meal program. Winnebago Industries CommunityGO volunteers assisted with meal distribution. The Vikings Table Food Truck will return to Forest City on Tuesday, July 27 at the Winnebago Industries Visitors Center for display at the annual Winnebago Grand National Rally.

To learn more about the Vikings Table, please visit: <https://www.vikings.com/community/vikings-table/>

About Winnebago Industries and the Winnebago Industries Foundation

Winnebago Industries, Inc. is a leading North American manufacturer of outdoor lifestyle products and commercial vehicles under the Winnebago, Grand Design, Chris-Craft and Newmar brands, which are used primarily in leisure travel and outdoor recreation activities. The company builds quality motorhomes, travel trailers, fifth-wheel products, boats, and commercial community outreach vehicles. Winnebago Industries has multiple facilities in Iowa, Indiana, Minnesota, and Florida. The Company's common stock is listed on the New York Stock Exchange and traded under the symbol WGO. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>. The Winnebago Industries Foundation seeks to inspire new generations of outdoor enthusiasts, mobilize resources to reach people in times of need, and support employee volunteers to build strong, inclusive communities where we work, live, and play. We focus our community investment in three impact areas: outdoors, access, and community. Learn more at <https://www.winnebagoind.com/responsibility/community>

About the Minnesota Vikings Foundation

The Minnesota Vikings Foundation is a public charity dedicated to advancing the well-being of youth through engaging health and education initiatives. This generation is the first in history tracking to have a shorter life expectancy than its parent generation due to physical inactivity and poor nutrition. Additionally, Minnesota has one of the largest achievement gaps in the country as evidenced through test scores and graduations rates. These are the areas in which the Minnesota Vikings Foundation is focusing to operate direct service programming in order to have a measurable impact in our community. The Foundation enlists the support of Vikings players, staff, and fans across our community in support of this mission. Join us as we forge ahead together.

Media Contact: Sam Jefson – Public Relations Specialist – 641-585-6803 - sjefson@wgo.net