



Winnebago Industries Foundation announces new national partnership with Habitat for Humanity

May 13, 2021

ATLANTA (May 13, 2021) — Winnebago Industries Foundation today announced its national partnership with Habitat for Humanity with a donation of \$100,000 to the global housing nonprofit. The foundation's contribution will support local Habitat organizations where Winnebago Industries has operations, Habitat's [RV Care-A-Vanner program](#), and Habitat's [neighborhood revitalization work](#).

"Habitat for Humanity and Winnebago Industries connect families with places to call home, where they can make memories together. We are thrilled to deepen our partnership," said Stacy Bogart, president of Winnebago Industries Foundation. "For years, our team members and RV owners have shared their relentless passion for craft, quality and safety with Habitat organizations in Indiana, Iowa and Florida. Building on that local support, we look forward to supporting Habitat's community-based neighborhood revitalization efforts."

While the \$100,000 donation commemorates the new partnership, Winnebago Industries Foundation has previously supported Habitat for Humanity as a sponsor of the 30th anniversary of the RV Care-A-Vanner program and builds with local Habitat organizations. The RV Care-A-Vanner program allows volunteers in North America to partner with local Habitat organizations and travel in their recreational vehicles to build homes alongside families, helping to accelerate the building timeline and raise awareness of Habitat's work.

Additionally, through the RV Care-A-Vanner program, Winnebago Industries Foundation has served as a lead supporter of Habitat's [Disaster Rebuild Team](#) — a group composed of RV Care-A-Vanners who have completed disaster training and help local Habitat organizations build back their communities. The foundation's recent donation will continue supporting these initiatives.

"Winnebago Industries Foundation has already made an impact on our organization and the communities we serve through the support of our RV Care-A-Vanners program and local home builds," said Julie Laird Davis, vice president of corporate and cause marketing partnerships at Habitat for Humanity International. "We are thrilled they've decided to expand their support, and we look forward to working together as partners to serve more families."

About Habitat for Humanity

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity found its earliest inspirations as a grassroots movement on an interracial community farm in south Georgia. Since its founding in 1976, the Christian housing organization has grown to become a leading global nonprofit working in local communities across all 50 states in the U.S. and in more than 70 countries. Families and individuals in need of a hand up partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit [habitat.org](https://www.habitat.org).

About Winnebago Industries and the Winnebago Industries Foundation

Winnebago Industries, Inc. is a leading U.S. manufacturer of outdoor lifestyle products under the Winnebago, Grand Design, Chris-Craft and Newmar brands, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motorhomes, travel trailers, fifth wheel products, boats and commercial community outreach vehicles. Winnebago Industries has multiple facilities in Iowa, Indiana, Minnesota and Florida. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit investor.wgo.net.

Winnebago Industries and the Winnebago Industries Foundation partner with nonprofit organizations to inspire new generations of outdoor enthusiasts, mobilize resources to reach people in times of need, and support our team to grow inclusive, equitable communities where we work, live and play.