## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## **FORM 10-Q**

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended November 28, 2020

	UI		
☐ TRANSITION REPORT PURSUAL	NT TO SECTION 13 OR 15(d) OF TH	HE SECURITIES EXCHANGE ACT OF	193
	For the transition period from	to	_
	Commission File Numb	oer: <b>001-06403</b>	

# **WINNEBAGO** INDUSTRIES

## WINNEBAGO INDUSTRIES, INC.

Iowa	42-0802678
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)
P. O. Box 152 Forest City Iowa	50436
(Address of principal executive offices)	(Zip Code)
641- 585-35	535
(Registrant's telephone nu	mber, including area code)
Securities registered pursuant to Section 12(b) of the Act:	
	Symbol(s) Name of each exchange on which registered
Common Stock, \$0.50 par value per share We	GO New York Stock Exchange
Indicate by check mark whether the registrant has submitted electronically ever Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or Yes ☒ No ☐  Indicate by check mark whether the registrant is a large accelerated filer, an accemerging growth company. See the definitions of "large accelerated filer," "acc Rule 12b-2 of the Exchange Act.  Large Accelerated Filer ☒ Accelerated Filer ☐ Non-accelerated filer ☐ Smaller Reporting Company ☐ Emerging Growth Company ☐  If an emerging growth company, indicate by check mark if the registrant has elervised financial accounting standards provided pursuant to Section 13(a) of the Indicate by check mark whether the registrant is a shell company (as defined in The number of shares of common stock, par value \$0.50 per share, outstanding	for such shorter period that the registrant was required to submit such files).  coelerated filer, a non-accelerated filer, a smaller reporting company or an elerated filer," "smaller reporting company" and "emerging growth company" in ected not to use the extended transition period for complying with any new or ne Exchange Act.   n Rule 12b-2 of the Exchange Act). Yes   No   No

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## PART I. FINANCIAL INFORMATION.

## Item 1. Condensed Consolidated Financial Statements.

Winnebago Industries, Inc.
Condensed Consolidated Statements of Income and Comprehensive Income (Unaudited)

		Three Months Ended			
(in thousands, except per share data)	N	November 28, 2020	l	November 30, 2019	
Net revenues	\$	793,131	\$	588,458	
Cost of goods sold		656,127		509,845	
Gross profit		137,004		78,613	
Selling, general, and administrative expenses		48,399		51,105	
Amortization of intangible assets		3,590		3,614	
Total operating expenses		51,989		54,719	
Operating income		85,015		23,894	
Interest expense		9,941		6,049	
Non-operating loss (income)		94		(116)	
Income before income taxes		74,980		17,961	
Provision for income taxes		17,557		3,893	
Net income	\$	57,423	\$	14,068	
Income per common share:					
Basic	\$	1.71	\$	0.44	
Diluted	\$	1.70	\$	0.44	
Weighted average common shares outstanding:					
Basic		33,609		32,067	
Diluted		33,839		32,267	
Net income	\$	E7 422	\$	14.069	
Other comprehensive income (loss):	Ф	57,423	Ф	14,068	
Amortization of net actuarial loss (net of tax of \$3 and \$3)		9		8	
Interest rate swap activity (net of tax of \$— and \$22)		<u> </u>		(68)	
Total other comprehensive income (loss)		9		(60)	
	Ф.		Ф	. ,	
Comprehensive income	\$	57,432	\$	14,008	

See Notes to Condensed Consolidated Financial Statements.

## Winnebago Industries, Inc. Condensed Consolidated Balance Sheets (Unaudited)

(in thousands, except per share data)	No	ovember 28, 2020	ļ	August 29, 2020
Assets				
Current assets:				
Cash and cash equivalents	\$	272,939	\$	292,575
Receivables, less allowance for doubtful accounts (\$349 and \$353, respectively)		231,182		220,798
Inventories, net		263,137		182,941
Prepaid expenses and other assets		21,162		17,296
Total current assets		788,420		713,610
Property, plant, and equipment, net		171,210		174,945
Other assets:				
Goodwill		348,058		348,058
Other intangible assets, net		401,178		404,768
Investment in life insurance		27,904		27,838
Operating lease assets		28,838		29,463
Other assets		15,382		15,018
Total assets	\$	1,780,990	\$	1,713,700
Liabilities and Stockholders' Equity				
Current liabilities:				
Accounts payable	\$	123,328	\$	132,490
Income taxes payable	Ψ	25,565	Ψ	8,840
Accrued expenses:		20,000		0,040
Accrued compensation		33,620		36,533
Product warranties		70,502		64,031
Self-insurance		18,410		17,437
Promotional		10,817		12,543
Accrued interest		8,184		4,652
Other		22,975		23,864
Total current liabilities		313,401		300,390
Non-current liabilities:		313,401		300,390
Long-term debt, less current maturities		516,527		512,630
Deferred income taxes		16,483		15,608
		6,692		6,511
Unrecognized tax benefits  Operating lease liabilities		26,492		27,048
Operating lease liabilities		10,884		11,130
Deferred compensation benefits, net of current portion  Other		18,953		12,917
Total non-current liabilities				
		596,031		585,844
Contingent liabilities and commitments (Note 11)				
Stockholders' equity:  Professed charles for 01: Authorized 10 000 charge: Issued zero.				
Preferred stock, par value \$0.01: Authorized-10,000 shares; Issued-zero		25 000		25 000
Common stock, par value \$0.50: Authorized-60,000 shares; Issued-51,776 shares Additional paid-in capital		25,888 204,551		25,888 203,791
·		966,945		913,610
Retained earnings				
Accumulated other comprehensive loss		(517)		(526)
Treasury stock, at cost: 18,275 and 18,133 shares, respectively		(325,309)		(315,297)
Total stockholders' equity		871,558	Φ.	827,466
Total liabilities and stockholders' equity	\$	1,780,990	\$	1,713,700

See Notes to Condensed Consolidated Financial Statements.

## Winnebago Industries, Inc. Condensed Consolidated Statements of Cash Flows (Unaudited)

(	Three Months Ended				
(in thousands)	No	vember 28, 2020	Nov	vember 30, 2019	
Operating activities:					
Net income	\$	57,423	\$	14,068	
Adjustments to reconcile net income to net cash (used in) provided by operating activities:					
Depreciation		4,160		3,586	
Amortization of intangible assets		3,590		3,614	
Non-cash interest expense, net		3,351		1,023	
Amortization of debt issuance costs		606		760	
Last-in, first-out expense		276		332	
Stock-based compensation		2,354		1,583	
Deferred income taxes		872		731	
Other, net		(3,329)		65	
Change in assets and liabilities:		,			
Receivables		(10,380)		27,906	
Inventories		(80,472)		20,082	
Prepaid expenses and other assets		583		(84)	
Accounts payable		(8,371)		(4,214)	
Income taxes and unrecognized tax benefits		16,556		3,217	
Accrued expenses and other liabilities		10,111		6,364	
Net cash (used in) provided by operating activities		(2,670)		79,033	
Investing activities:					
Purchases of property and equipment		(8,689)		(6,624)	
Acquisition of business, net of cash acquired		_		(264,280)	
Proceeds from sale of property and equipment		7,775		_	
Other, net		(234)		243	
Net cash used in investing activities		(1,148)		(270,661)	
Financing activities:					
Borrowings on long-term debt		798,359		903,292	
Repayments on long-term debt		(798,359)		(603,292)	
Purchase of convertible bond hedge				(70,800)	
Proceeds from issuance of warrants		_		42,210	
Payments of cash dividends		(4,046)		(3,469)	
Payments for repurchases of common stock		(11,606)		(1,663)	
Payments of debt issuance costs				(10,707)	
Other, net		(166)		(46)	
Net cash (used in) provided by financing activities		(15,818)		255,525	
Net (decrease) increase in cash and cash equivalents		(19,636)		63,897	
Cash and cash equivalents at beginning of period		292,575		37,431	
	\$	272,939	ф.	101,328	
Cash and cash equivalents at end of period	<b>D</b>	212,939	Φ	101,328	

## Supplement cash flow disclosure:

Income taxes received, net	\$ (195) \$	(311)
Interest paid	\$ 2,377 \$	5,193
Non-cash transactions:		
Issuance of Winnebago common stock for acquisition of business	\$ — \$	92,572
Capital expenditures in accounts payable	\$ 613 \$	2,063

See Notes to Condensed Consolidated Financial Statements.

#### Winnebago Industries, Inc. Condensed Consolidated Statements of Changes in Stockholders' Equity (Unaudited)

				Three Month	s Ended November 28	3, 2020		
Continuous de	Common	Shares	Additional	Batalogad	Accumulated Other	Treasury	y Stock	. T. A. I. Ok. aldı. aldı
(in thousands, except per share data)	Number	Amount	Paid-In Capital	Retained Earnings	Comprehensive Income (Loss)	Number	Amount	Total Stockholders' Equity
Balances at August 29, 2020	51,776 \$	25,888 \$	203,791	\$ 913,610	\$ (526)	(18,133) \$	(315,297)	\$ 827,466
Stock-based compensation, net of forfeitures	_	_	2,346	_	_	_	8	2,354
Issuance of stock, net	_	_	(1,586)	_	_	91	1,586	_
Repurchase of common stock	_	_	_	_	_	(233)	(11,606)	(11,606)
Common stock dividends; \$0.12 per share	_	_	_	(4,088)	_	_	_	(4,088)
Actuarial loss, net of tax	_	_	_	_	9	_	_	9
Net income	_	_	_	57,423	_	_	_	57,423
Balances at November 28, 2020	51,776 \$	25,888 \$	204,551	\$ 966,945	\$ (517)	(18,275) \$	(325,309)	\$ 871,558

	Three	Months	Ended	November	30,	2019
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(in the constant	Common	Shares	Additional	Datainad	Accumulated Other	Treasury	Stock	Tatal Cta alda alda val
(in thousands, except per share data)	Number	Amount	Paid-In Capital	Retained Earnings	Comprehensive Income (Loss)	Number	Amount	Total Stockholders' Equity
Balances at August 31, 2019	51,776 \$	25,888	91,185	866,886	\$ (491)	(20,262) \$	(351,256)	632,212
Stock-based compensation, net of forfeitures	_	_	1,574	_	_	_	9	1,583
Issuance of restricted stock	_	_	(2,219)	_	_	128	2,219	_
Issuance of stock for acquisition	_	_	57,811	_	_	2,000	34,761	92,572
Repurchase of common stock	_	_	_	_	_	(43)	(1,663)	(1,663)
Common stock dividends; \$0.11 per share	_	_	_	(3,485)	_	_	_	(3,485)
Actuarial loss, net of tax	_	_	_	_	8	_	_	8
Interest rate swap activity, net of tax	_	_	_	_	(68)	_	_	(68)
Equity component of convertible senior notes and offering costs, net of tax of \$20,915	_	_	61,555	_	_	_	_	61,555
Convertible note hedge purchase, net of tax of \$17,417	_	_	(53,383)	_	_	_	_	(53,383)
Warrant transactions	_	_	42,210	_	_	_	_	42,210
Net income	_	_	_	14,068	_	_	_	14,068
Balances at November 30, 2019	51,776 \$	25,888	198,733	877,469	\$ (551)	(18,177) \$	(315,930)	\$ 785,609

See Notes to Condensed Consolidated Financial Statements.

#### Winnebago Industries, Inc.

## Notes to Condensed Consolidated Financial Statements (Unaudited)

#### Note 1: Basis of Presentation

Unless the context otherwise requires, the use of the terms "Winnebago," "Company," "WGO," "we," "us," and "our" in these Notes to Condensed Consolidated Financial Statements refers to Winnebago Industries, Inc. and its wholly-owned subsidiaries.

In the opinion of management, the accompanying Condensed Consolidated Financial Statements contain all adjustments necessary for a fair presentation as prescribed by accounting principles generally accepted in the United States ("GAAP"). All adjustments were comprised of normal recurring adjustments, except as noted in these Notes to Condensed Consolidated Financial Statements.

Interim results are not necessarily indicative of the results to be expected for the full year. The interim Condensed Consolidated Financial Statements included in this Quarterly Report on Form 10-Q should be read in conjunction with the audited Consolidated Financial Statements included in the Company's Annual Report on Form 10-K for the fiscal year ended August 29, 2020.

#### **Fiscal Period**

The Company follows a 52-/53-week fiscal year, ending the last Saturday in August. Fiscal 2021 and Fiscal 2020 are both a 52-week year.

#### Cash and cash equivalents

Cash equivalents include all investments with original maturities of three months or less or which are readily convertible into known amounts of cash and are not legally restricted. Accounts at each banking institution are insured by the Federal Deposit Insurance Corporation up to \$250,000, while the remaining balances are uninsured.

#### **Subsequent Events**

In preparing the accompanying unaudited Condensed Consolidated Financial Statements, the Company evaluated subsequent events for potential recognition and disclosure through the date of this filing. There were no material subsequent events, except for the item noted below.

#### Dividend

On December 16, 2020, the Company's Board of Directors declared a quarterly cash dividend of \$0.12 per share payable on January 27, 2021 to common stockholders of record at the close of business on January 13, 2021.

#### Amendment to Articles of Incorporation

On October 14, 2020, the Board adopted, subject to shareholder approval, an amendment to the Company's Articles of Incorporation to increase the number of authorized shares of common stock, par value \$0.50 per share, by 60 million shares to a total of 120 million shares. This amendment was approved by the Company's shareholders at the 2020 Annual Meeting of Shareholders on December 15, 2020. The amendment, along with an amended and restated Articles of Incorporation, were made effective upon filing with the Secretary of State of the State of Iowa on December 16, 2020.

#### Coronavirus (COVID-19) pandemic

The Company is closely monitoring the impact of the novel coronavirus, or COVID-19, on all aspects of its business. COVID-19 was declared a global pandemic by the World Health Organization on March 11, 2020 and the President of the United States declared the COVID-19 outbreak a national emergency on March 13, 2020. The Coronavirus Aid, Relief, and Economic Security (CARES) Act was signed into law on March 27, 2020. The Company is taking advantage of the employer payroll tax (FICA) deferral offered by the CARES Act, which allows the Company to defer the payment of employer payroll taxes for the period from March 27, 2020 to December 31, 2020. The deferred FICA liability as of November 28, 2020 was \$1.2 million and will be payable in equal installments at December 2021 and December 2022. Additionally, the Company took advantage of a tax credit granted to companies under the CARES Act who continued to pay their employees when operations were fully or partially suspended. The refundable tax credit through the end of the third quarter of Fiscal 2020, reflected in cost of goods sold and within other current assets, is approximately \$4.0 million and will be received in Fiscal 2021.

## **Recently Adopted Accounting Pronouncements**

The Company adopted Accounting Standards Codification ("ASC") Topic 326, *Financial Instruments—Credit Losses* ("Topic 326"), effective August 30, 2020. The new impairment model (known as the current expected credit loss ("CECL") model) is based on expected losses rather than incurred losses. Topic 326 is applicable to financial assets measured at amortized cost, such as accounts receivable and deposits. It requires historical loss data to be adjusted to reflect changes in asset-specific considerations, current conditions and reasonable and supportable forecasts of future economic conditions. The expected credit losses are adjusted each period for changes in expected lifetime credit losses. The Company adopted Topic 326 using the modified

retrospective transition approach, which involves recognizing the cumulative effect of initial adoption of Topic 326 as an adjustment to its opening retained earnings as of August 30, 2020. Therefore, comparative information prior to the adoption date has not been adjusted. As a result of adoption of Topic 326, the Company did not recognize an incremental allowance for credit losses on its accounts receivable for the period ended November 28, 2020. The adoption of this standard did not materially impact the Company's Condensed Consolidated Financial Statements.

#### **Recently Issued Accounting Pronouncements**

In August 2020, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2020-06, *Debt - Debt with Conversion and Other Options (Subtopic 470-20) and Derivatives and Hedging - Contracts in Entity's Own Equity (Subtopic 815-40)*. ASU 2020-06 reduces the number of models used to account for convertible instruments, amends diluted EPS calculations for convertible instruments, and amends the requirements for a contract (or embedded derivative) that is potentially settled in an entity's own shares to be classified in equity. The amendments add certain disclosure requirements to increase transparency and decision-usefulness about a convertible instrument's terms and features. Under the amendment, the Company must use the if-converted method for including convertible instruments in diluted EPS as opposed to the treasury stock method. ASU 2020-06 is effective for annual reporting periods beginning after December 15, 2021 (the Company's Fiscal 2023). Early adoption is allowed under the standard with either a modified retrospective or full retrospective method. The Company expects to adopt the new guidance in the first quarter of Fiscal 2023. While it will change the Company's diluted EPS reporting, the extent to which the standard will have a material impact on the Company's consolidated financial statements is uncertain at this time

In March 2020, the FASB issued ASU 2020-04, *Reference Rate Reform (Topic 848): Facilitation of Effects of Reference Rate Reform on Financial Reporting.* ASU 2020-04 provides practical expedients and exceptions for applying GAAP to contracts, hedging relationships, and other transactions affected by reference rate reform if certain criteria are met. The expedients and exceptions provided by the amendments in this update apply only to contracts, hedging relationships, and other transactions that reference the London interbank offered rate ("LIBOR") or another reference rate expected to be discontinued as a result of reference rate reform. These amendments are not applicable to contract modifications made and hedging relationships entered into or evaluated after December 31, 2022. ASU No. 2020-04 is effective as of March 12, 2020 through December 31, 2022 and may be applied to contract modifications and hedging relationships from the beginning of an interim period that includes or is subsequent to March 12, 2020. The Company will adopt this standard when LIBOR is discontinued, and does not expect a material impact to its consolidated financial statements.

In December 2019, the FASB issued ASU 2019-12, *Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes.* ASU 2019-12 simplifies the accounting for income taxes by removing certain exceptions to the general principles of Topic 740. The standard is effective for annual reporting periods beginning after December 15, 2020 (the Company's Fiscal 2022), including interim periods within those annual reporting periods. The Company expects to adopt the new guidance in the first guarter of Fiscal 2022, and does not expect a material impact to its consolidated financial statements.

#### **Note 2: Business Combinations**

#### **Newmar Corporation**

On November 8, 2019, pursuant to the terms of the Stock Purchase Agreement dated September 15, 2019 (the "Purchase Agreement"), Winnebago completed the acquisition of 100% of Newmar Corporation, Dutch Real Estate Corp., New-Way Transport, and New-Serv (collectively "Newmar"). Newmar is a leading manufacturer of Class A and Super C motorized recreation vehicles that are sold through an established network of independent authorized dealers throughout North America.

The following table summarizes the total consideration paid for Newmar as stipulated in the Purchase Agreement:

(in thousands)	Nove	ember 8, 2019
Cash	\$	264,433
Winnebago Industries shares: 2,000,000 at \$46.29		92,572
Total	\$	357,005

The cash portion of the purchase price of the acquisition and certain transaction expenses were funded through the private placement of convertible senior notes (as further described in Note 9, *Long-Term Debt*) and cash on hand. The stock consideration was discounted by 7.0% due to lack of marketability because of the one year lock-up restrictions.

The total purchase price was allocated to the net tangible and intangible assets of Newmar acquired, based on their fair values at the date of the acquisition. The Company believes that the information provides a reasonable basis for estimating the fair values. During the third quarter of Fiscal 2020, the Company finalized the valuation and completed the purchase price allocation, which included purchase price adjustments of \$3.3 million.

The following table summarizes the fair values assigned to the Newmar net assets acquired and the determination of net assets:

(in thousands)	Nove	mber 8, 2019
Cash	\$	3,469
Accounts receivable		37,147
Inventories		82,621
Prepaid expenses and other assets		9,830
Property, plant, and equipment		31,143
Goodwill		73,127
Other intangible assets		172,100
Total assets acquired	·	409,437
Accounts payable		14,023
Accrued compensation		4,306
Product warranties		15,147
Promotional		6,351
Other		11,637
Deferred tax liabilities		968
Total liabilities assumed		52,432
Total purchase price	\$	357,005

The goodwill, recognized in the Company's Motorhome segment, is primarily attributable to the value of the workforce, reputation of founders, customer and dealer growth opportunities, and expected synergies. Key areas of cost synergies include increased purchasing power for raw materials and supply chain consolidation. The full amount of goodwill is deductible for tax purposes.

The following table summarizes the other intangible assets acquired:

(\$ in thousands)	Novemb	er 8, 2019	<b>Useful Life-Years</b>		
Trade name	\$	98,000	Indefinite		
Dealer network		64,000	12.0		
Backlog		8,800	0.5		
Non-compete agreements		1,300	5.0		

The fair value of the trade name and dealer network were estimated using an income approach. Under the income approach, an intangible asset's fair value is equal to the present value of the future economic benefits to be derived from ownership of the asset. The fair value of the trade name was estimated using an income approach, specifically the relief from royalty method. The relief from royalty method is based on the hypothetical royalty stream that would be received if we were to license the trade name and was based on expected revenues. The fair value of the dealer network was estimated using an income approach, specifically the cost to recreate/cost saving method. This method uses the replacement of the asset as an indicator of the fair value of the asset. The useful life of the intangibles was determined considering the expected cash flows used to measure the fair value of the intangible assets adjusted for the entity-specific factors including legal, regulatory, contractual, competitive, economic or other factors that may limit the useful life of intangible assets. On the acquisition date, amortizable intangible assets had a weighted-average useful life of approximately 10.5 years.

The results of Newmar's operations have been included in the Company's Condensed Consolidated Financial Statements from the close of the acquisition within the Motorhome segment. The following table provides net revenues and operating income from the Newmar operating segment included in the Company's consolidated results following the November 8, 2019 closing date:

	Three Mo	nths Ended
(in thousands)	November 28, 2020	November 30, 2019
Net revenues	\$ 118,779	\$ 35,663
Operating income (loss)	4,084	(1,283)

The following information represents the Company's actual results of operations for the three months ended November 28, 2020, and proforma information for the three months ended November 30, 2019 as if the Fiscal 2020 acquisition of Newmar had occurred at the beginning of Fiscal 2020:

		inree Months Ended						
(in thousands, except per share data)	November	28, 2020	Nove	mber 30, 2019				
Net revenues	\$	793,131	\$	741,717				
Net income		57,423		17,197				
Income per share - basic	\$	1.71	\$	0.51				
Income per share - diluted	\$	1.70	\$	0.50				

The Company's actual results of operations for the three months ended November 28, 2020 did not include any significant non-recurring adjustments related to the close of the transaction. The unaudited pro forma data for the three months ended November 30, 2019 above includes the following significant non-recurring adjustments made to account for certain costs which would have changed if the acquisition of Newmar had occurred at the beginning of Fiscal 2020.

	Three Months Ended					
(in thousands)	Nover	nber 30, 2019				
Amortization of intangibles (1 year or less useful life) <sup>(1)</sup>	\$	2,251				
Amortization of intangibles <sup>(2)</sup>		(1,057)				
Expenses related to business combination (transaction costs)		9,950				
Interest to reflect new debt structure <sup>(3)</sup>		(3,367)				
Taxes related to the adjustments to the pro forma data and to the income of Newmar <sup>(4)</sup>		(832)				

- (1) Includes amortization adjustments for our backlog intangible asset and our fair-value inventory adjustment.
- (2) Includes amortization adjustments for our dealer network and non-compete intangible assets.
- (3) Includes adjustments for cash and non-cash interest expense as well as deferred financing costs. Refer to Note 9, Long-Term Debt, for additional information on the Company's new debt structure as a result of the acquisition.
- (4) Calculated using our U.S. federal statutory rate of 21.0%.

The unaudited pro forma information for the three months ended November 30, 2019 is not necessarily indicative of the results that the Company would have achieved had the transaction actually taken place at the beginning of Fiscal 2020, and the unaudited pro forma information for the three months ended November 30, 2019 does not purport to be indicative of future financial operating results. The unaudited pro forma condensed consolidated financial information does not reflect any operating efficiencies and cost savings that may be realized from the integration of the acquisition.

Total transaction costs related to the Newmar acquisition were \$10.4 million, of which \$9.8 million were expensed during Fiscal 2020 and \$0.6 million were expensed during the fourth quarter of Fiscal 2019. There were no transaction costs incurred during the first three months of Fiscal 2021. Transaction costs are included in Selling, general, and administrative expenses in the accompanying Condensed Consolidated Statements of Income and Comprehensive Income.

#### **Note 3: Business Segments**

The Company has six operating segments: 1) Grand Design towables, 2) Winnebago towables, 3) Winnebago motorhomes, 4) Newmar motorhomes, 5) Chris-Craft marine, and 6) Winnebago specialty vehicles. The Company evaluates performance based on each operating segment's Adjusted EBITDA, as defined below, which excludes certain corporate administration expenses and non-operating income and expense.

The Company's two reportable segments include: 1) Towable (comprised of products which are not motorized and are generally towed by another vehicle as well as other related manufactured products and services), which is an aggregation of the Grand Design towables and the Winnebago towables operating segments and 2) Motorhome (comprised of products that include a motorized chassis as well as other related manufactured products and services), which is an aggregation of the Winnebago motorhomes and Newmar motorhomes operating segments.

The Corporate / All Other category includes the Chris-Craft marine and Winnebago specialty vehicles operating segments as well as expenses related to certain corporate administration expenses for the oversight of the enterprise. These expenses include items such as corporate leadership and administration costs.

Identifiable assets of the reportable segments exclude general corporate assets, which principally consist of cash and cash equivalents and certain deferred tax balances. The general corporate assets are included in the Corporate / All Other category.

The Company's chief operating decision maker ("CODM") is its Chief Executive Officer. The Company's CODM relies on internal management reporting that analyzes consolidated results to the net earnings level and operating segment's Adjusted EBITDA. The Company's CODM has ultimate responsibility for enterprise decisions. The Company's CODM determines, in particular, resource allocation for, and monitors the performance of, the consolidated enterprise, the Towable segment, and the Motorhome segment. The operating segments' management have responsibility for operating decisions, allocating resources, and assessing performance within their respective segments. The accounting policies of both reportable segments are the same and are described in Note 1, Summary of Significant Accounting Policies, of the Notes to Consolidated Financial Statements included in the Company's Annual Report on Form 10-K for the fiscal year ended August 29, 2020.

The Company evaluates the performance of its reportable segments based on Adjusted EBITDA. EBITDA is defined as net income before interest expense, provision for income taxes, and depreciation and amortization expense. Adjusted EBITDA is defined as net income before interest expense, provision for income taxes, depreciation and amortization expense, and other adjustments made in order to present comparable results from period to period. Examples of items excluded from Adjusted EBITDA include acquisition-related fair-value inventory step-up, acquisition-related costs, restructuring expenses, gain or loss on sale of property and equipment, and non-operating income. The following table shows information by reportable segment:

Three Months Ended

	I nree Months Ended				
(in thousands)		November 28, 2020		November 30, 2019	
Net Revenues					
Towable	\$	454,901	\$	341,250	
Motorhome		322,389		225,891	
Corporate / All Other		15,841		21,317	
Consolidated	\$	793,131	\$	588,458	
Adjusted EBITDA					
Towable	\$	63,143	\$	35,785	
Motorhome		30,343		9,331	
Corporate / All Other		(4,193)		(3,068)	
Consolidated	\$	89,293	\$	42,048	
Capital Expenditures					
Towable	\$	4,137	\$	4,026	
Motorhome		4,003		2,240	
Corporate / All Other		549		358	
Consolidated	\$	8,689	\$	6,624	

(in thousands)	No	vember 28, 2020	August 29, 2020
Total Assets			
Towable	\$	732,419 \$	718,253
Motorhome		671,761	600,304
Corporate / All Other		376,810	395,143
Consolidated	\$	1,780,990 \$	1,713,700

Reconciliation of net income to consolidated Adjusted EBITDA:

		Three Months Ended					
(in thousands)		ber 28, 2020	November 30, 2019				
Net income	\$	57,423	\$	14,068			
Interest expense		9,941		6,049			
Provision for income taxes		17,557		3,893			
Depreciation		4,160		3,586			
Amortization of intangible assets		3,590		3,614			
EBITDA		92,671		31,210			
Acquisition-related fair-value inventory step-up		_		1,176			
Acquisition-related costs		_		9,950			
Restructuring expenses		93		(172)			
Gain on sale of property and equipment		(3,565)		_			
Non-operating loss (income)		94		(116)			
Adjusted EBITDA	\$	89,293	\$	42,048			

#### Note 4: Investments and Fair Value Measurements

#### Assets and Liabilities that are Measured at Fair Value on a Recurring Basis

The Company accounts for fair value measurements in accordance with ASC 820, Fair Value Measurements and Disclosures, which defines fair value, establishes a framework for measurement, and expands disclosure about fair value measurement. The fair value hierarchy requires the use of observable market data when available. In instances in which the inputs used to measure fair value fall into different levels of the fair value hierarchy, the fair value measurement has been determined based on the lowest level input that is significant to the fair value measurement in its entirety. The Company's assessment of the significance of a particular item to the fair value measurement in its entirety requires judgment, including the consideration of inputs specific to the asset or liability.

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. The fair value hierarchy contains three levels as follows:

Level 1 - Unadjusted quoted prices that are available in active markets for the identical assets or liabilities at the measurement date.

Level 2 - Other observable inputs available at the measurement date, other than quoted prices included in Level 1, either directly or indirectly, including:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets in nonactive markets;
- Inputs other than quoted prices that are observable for the asset or liability; and
- Inputs that are derived principally from or corroborated by other observable market data.

Level 3 - Unobservable inputs that cannot be corroborated by observable market data and reflect the use of significant management judgment. These values are generally determined using pricing models for which the assumptions utilize management's estimates of market participant assumptions.

The following tables set forth by level within the fair value hierarchy the Company's financial assets and liabilities that were accounted for at fair value on a recurring basis at November 28, 2020 and August 29, 2020 according to the valuation techniques the Company used to determine their fair values:

	Fair	Fair Value at Fair Value Hierarchy						
(in thousands)		ember 28, 2020		Level 1	Level 2		Level 3	
Assets that fund deferred compensation:								
Domestic equity funds	\$	783	\$	783	\$ _	\$		_
International equity funds		35		35	_			_
Fixed income funds		49		49	_			_
Total assets at fair value	\$	867	\$	867	\$ _	\$		_

	Fair Value at F		Fair Value Hierarchy					
(in thousands)		August 29, 2020	Level 1		Level 2		Level 3	
Assets that fund deferred compensation:								
Domestic equity funds	\$	626	\$ 626	\$	_	\$		_
International equity funds		34	34		_			_
Fixed income funds		50	50		_			_
Total assets at fair value	\$	710	\$ 710	\$		\$		_

The following methods and assumptions were used to estimate the fair value of each class of financial instrument:

#### Assets that fund deferred compensation

The Company's assets that fund deferred compensation are marketable equity securities measured at fair value using quoted market prices and primarily consist of equity-based mutual funds. These securities are classified as Level 1 as they are traded in an active market for which closing stock prices are readily available. These securities fund the Executive Share Option Plan and the Executive Deferred Compensation Plan. Refer to Note 11, *Employee and Retiree Benefits*, of the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended August 29, 2020 for additional information regarding these plans.

The proportion of the assets that will fund options which expire within a year are included in Prepaid expenses and other assets in the accompanying Condensed Consolidated Balance Sheets. The remaining assets are classified as non-current and are included in Other assets.

#### Assets and Liabilities that are measured at Fair Value on a Nonrecurring Basis

The Company's non-financial assets, which include goodwill, intangible assets, and property, plant and equipment, are not required to be measured at fair value on a recurring basis. However, if certain triggering events occur, or if an annual impairment test is required, the Company must evaluate the non-financial asset for impairment. If an impairment has occurred, the asset is required to be recorded at the estimated fair value. No impairments were recorded for non-financial assets in the first quarter of Fiscal 2021 or the first quarter of Fiscal 2020.

## Fair Value of Financial Instruments

The Company's financial instruments, other than those presented in the disclosures above, include cash, receivables, accounts payable, other payables, and long-term debt. The fair values of cash, receivables, accounts payable, and other payables approximated carrying values because of the short-term nature of these instruments. If these instruments were measured at fair value in the financial statements, they would be classified as Level 1 in the fair value hierarchy. See Note 9, *Long-Term Debt*, for information about the fair value of our long-term debt.

#### Note 5: Inventories

Inventories consist of the following:

(in thousands)	Nov	vember 28, 2020	August 29, 2020
Finished goods	\$	9,295	\$ 17,141
Work-in-process		137,280	86,651
Raw materials		152,671	114,982
Total		299,246	218,774
Less last-in, first-out ("LIFO") reserve		36,109	35,833
Inventories, net	\$	263,137	\$ 182,941

Inventory valuation methods consist of the following:

(in thousands)	November 28, 2020	August 29, 2020		
LIFO basis	\$ 124,002	\$ 88,675		
First-in, first-out basis	175,244	130,099		
Total	\$ 299,246	\$ 218,774		

The above value of inventories, before reduction for the LIFO reserve, approximates replacement cost at the respective dates.

## Note 6: Property, Plant, and Equipment

Property, plant, and equipment is stated at cost, net of accumulated depreciation, and consists of the following:

(in thousands)	November 28, 2020	August 29, 2020		
Land	\$ 9,111	\$ 11,101		
Buildings and building improvements	144,701	144,565		
Machinery and equipment	118,317	117,370		
Software	28,359	28,456		
Transportation	4,840	4,913		
Construction in progress	17,907	20,778		
Property, plant, and equipment, gross	 323,235	327,183		
Less accumulated depreciation	152,025	152,238		
Property, plant, and equipment, net	\$ 171,210	\$ 174,945		

Depreciation expense was \$4.2 million and \$3.6 million during the first quarters of Fiscal 2021 and 2020, respectively.

#### Note 7: Goodwill and Intangible Assets

The changes in the carrying amount of goodwill by segment were as follows for the first three months of Fiscal 2021 and 2020, of which there were no accumulated impairment losses:

(in thousands)	Towable	Motorhome	Corporate / All Other	Total
Balances at August 31, 2019	\$ 244,684	\$ _	\$ 30,247	\$ 274,931
Acquisition of Newmar <sup>(1)</sup>	_	72,909	_	72,909
Balances at November 30, 2019	\$ 244,684	\$ 72,909	\$ 30,247	\$ 347,840
Balances at August 29, 2020 and November 28, 2020 <sup>(2)</sup>	\$ 244,684	\$ 73,127	\$ 30,247	\$ 348,058

<sup>(1)</sup> The change in Motorhome activity is related to the acquisition of Newmar. Refer to Note 2, *Business Combinations*, for additional information.

<sup>(2)</sup> There was no activity in the three months beginning August 29, 2020 and ending November 28, 2020.

Other intangible assets, net of accumulated amortization, consist of the following:

		Novembe	er 28	3, 2020		August	29,	2020
(\$ in thousands)	Weighted Average Life- Years	Cost		Accumulated Amortization	Weighted Average Life- Years	Cost		Accumulated Amortization
Trade names	Indefinite	\$ 275,250			Indefinite	\$ 275,250		
Dealer networks	12.1	159,581	\$	35,778	12.2	159,581	\$	32,487
Backlog	0.5	28,327		28,327	0.5	28,327		28,327
Non-compete agreements	4.3	6,647		4,522	4.1	6,647		4,223
Other intangible assets, gross		469,805		68,627		469,805		65,037
Less accumulated amortization		68,627				65,037		
Other intangible assets, net		\$ 401,178				\$ 404,768		

The weighted average remaining amortization period for intangible assets as of November 28, 2020 was approximately 10 years.

Remaining estimated aggregate annual amortization expense by fiscal year is as follows:

(in thousands)	Amount
Fiscal 2021	\$ 10,771
Fiscal 2022	13,719
Fiscal 2023	13,526
Fiscal 2024	13,424
Fiscal 2025	13,219
Thereafter	61,269
Total amortization expense remaining	\$ 125,928

#### **Note 8: Product Warranties**

The Company provides certain service and warranty on its products. From time to time, the Company also voluntarily incurs costs for certain warranty-type expenses occurring after the normal warranty period to help protect the reputation of the Company's products and the goodwill of the Company's customers. Estimated costs related to product warranty are accrued at the time of sale and are based upon historical warranty and service claims experience. Adjustments are made to accruals as claim data and cost experience becomes available.

In addition to the costs associated with the contractual warranty coverage provided on products, the Company also occasionally incurs costs as a result of additional service actions not covered by warranties, including product recalls and customer satisfaction actions. Although the Company estimates and reserves for the cost of these service actions, there can be no assurance that expense levels will remain at current levels or such reserves will continue to be adequate.

Changes in the Company's product warranty liability are as follows:

		Three Mor	iths Ende	ed
(in thousands)	Novemb 202		Nov	ember 30, 2019
Balance at beginning of period	\$	64,031	\$	44,436
Business acquisition <sup>(1)</sup>		_		15,147
Provision		21,703		15,318
Claims paid		(15,232)		(13,794)
Balance at end of period	\$	70,502	\$	61,107

<sup>(1)</sup> Refer to Note 2, Business Combinations, for additional information.

#### Note 9: Long-Term Debt

The components of long-term debt are as follows:

(in thousands)	Nov	vember 28, 2020	August 29, 2020
ABL Credit Facility	\$	_	\$ _
Senior Secured Notes		300,000	300,000
Convertible Notes		300,000	300,000
Long-term debt, gross		600,000	600,000
Convertible Notes unamortized interest discount		(70,943)	(74,294)
Debt issuance costs, net		(12,530)	(13,076)
Long-term debt, net	\$	516,527	\$ 512,630

#### **Credit Agreements**

On July 8, 2020, the Company closed its private offering (the "Senior Secured Notes Offering") of \$300 million aggregate principal amount of 6.25% Senior Secured Notes due 2028 (the "Senior Secured Notes"). The Senior Secured Notes were issued in accordance with an Indenture dated as of July 8, 2020 (the "Indenture"). The Senior Secured Notes will mature on July 15, 2028 unless earlier redeemed or repurchased. Interest on the Senior Secured Notes accrues starting July 8, 2020 and is payable semi-annually in arrears on January 15 and July 15 of each year, beginning January 15, 2021. The Senior Secured Notes and the related guarantees are secured by (i) a first-priority lien on substantially all of the Company's and the subsidiary guarantor parties' existing and future assets (other than certain collateral under the Company's ABL facility) and (ii) a second-priority lien on the Company's present and future accounts and receivables, inventory and other related assets and proceeds that secure the ABL facility on a first-priority basis.

The Indenture limits certain abilities of the Company and its subsidiaries (subject to certain exceptions and qualifications) to incur additional debt and provide additional guarantees; make restricted payments; create or permit certain liens; make certain asset sales; use the proceeds from the sale of assets and subsidiary stock; create or permit restrictions on the ability of the Company's restricted subsidiaries to pay dividends or make other inter-company distributions; engage in certain transactions with affiliates; designate subsidiaries as unrestricted subsidiaries; and consolidate, merge or transfer all or substantially all of the Company's assets and the assets of its restricted subsidiaries.

The Company amortizes debt issuance costs on a straight-line basis over the term of the associated debt agreement. If early principal payments are made on the Senior Secured Notes, a proportional amount of the unamortized issuance costs is expensed. As part of the Senior Secured Notes Offering, the Company capitalized \$7.3 million in debt issuance costs that will be amortized over the eight-year term of the agreement.

On November 8, 2016, the Company entered into an asset-based revolving credit agreement ("ABL") and a loan agreement ("Term Loan") with JPMorgan Chase Bank, N.A. ("JPMorgan Chase"), as administrative agent and certain lenders from time to time party thereto. The remaining principal balance of the Term Loan as of July 8, 2020 was \$249.8 million, which was repaid with the proceeds from the Senior Secured Notes, and debt issuance costs of \$4.7 million were written off upon repayment. In addition, the interest rate swaps with a liability position of \$0.6 million hedging the Term Loan interest rates were settled early in July 2020.

Under the ABL, the Company has a \$192.5 million credit facility that matures on October 22, 2024 (subject to certain factors which may accelerate the maturity date) on a revolving basis, subject to availability under a borrowing base consisting of eligible accounts receivable and eligible inventory. The ABL is available for issuance of letters of credit to a specified limit of \$19.3 million. The Company pays a commitment fee of 0.25% on the average daily amount of the facility available, but unused. The Company can elect to base the interest rate on various rates plus specific spreads depending on the amount of borrowings outstanding. If drawn, the Company would pay interest on ABL borrowings at a floating rate based upon LIBOR plus a spread of between 1.25% and 1.75%, depending on the usage of the facility during the most recent quarter. Based on current usage, the Company would pay LIBOR plus 1.25%.

#### **Convertible Notes**

On November 1, 2019, the Company issued \$300.0 million in aggregate principal amount of 1.5% unsecured convertible senior notes due 2025 ("Convertible Notes"). The net proceeds from the issuance of the Convertible Notes, after deducting the initial purchasers' transaction fees and offering expense payable by the Company, were approximately \$290.2 million. The Convertible Notes bear interest at the annual rate of 1.5%, payable on April 1 and October 1 of each year, beginning on April 1, 2020, and will mature on April 1, 2025, unless earlier converted or repurchased by the Company.

The Convertible Notes will be convertible into cash, shares of the Company's common stock or a combination thereof, at the election of the Company, at an initial conversion rate of 15.6906 shares of common stock per \$1,000 principal amount of

Convertible Notes, which is equivalent to an initial conversion price of approximately \$63.73 per share, as adjusted pursuant to the terms of the indenture governing the Convertible Notes. The Convertible Notes may be converted at any time on or after October 1, 2024, until the close of business on the second scheduled trading day immediately preceding the maturity date.

The conversion rate of the Convertible Notes may be adjusted in certain circumstances, including in connection with a conversion of the Convertible Notes made following certain fundamental changes and under other circumstances set forth in the indenture. It is the Company's current intent to settle all conversions of the Convertible Notes through settlement of cash.

Prior to the close of business on the business day immediately preceding October 1, 2024, the Convertible Notes will be convertible only under the following circumstances:

- (1) during any fiscal quarter commencing after December 31, 2019 if the closing sale price of the common stock is more than 130% of the applicable conversion price on each applicable trading day for at least 20 trading days (whether or not consecutive) during a period of 30 consecutive trading days ending on, and including, the last trading day of the immediately preceding calendar quarter;
- (2) during the five consecutive business day period after any five consecutive trading day period (the "measurement period") in which the trading price per \$1,000 principal amount of Convertible Notes for each trading day of the measurement period was less than 98% of the product of the last reported sale price of the common stock and the conversion rate for the Convertible Notes on each such trading day; or
- (3) upon the occurrence of certain specified corporate events set forth in the indenture.

The Company may not redeem the Convertible Notes at its option prior to the maturity date, and no sinking fund is provided for the Convertible Notes.

On October 29, 2019 and October 30, 2019, in connection with the offering of the Convertible Notes, the Company entered into privately negotiated convertible note hedge transactions (collectively, the "Hedge Transactions") that cover, subject to customary anti-dilution adjustments, the number of shares of the Company's common stock that initially underlie the Convertible Notes, and are expected generally to reduce the potential dilution and/or offset any cash payments the Company is required to make in excess of the principal amount due, as the case may be, upon conversion of the Convertible Notes in the event that the market price of the Company's common stock is greater than the strike price of the Hedge Transactions, which was initially \$63.73 per share (subject to adjustment under the terms of the Hedge Transactions), corresponding to the initial conversion price of the Convertible Notes.

On October 29, 2019 and October 30, 2019, the Company also entered into privately negotiated warrant transactions (collectively, the "Warrant Transactions" and, together with the Hedge Transactions, the "Call Spread Transactions"), whereby the Company sold warrants at a higher strike price relating to the same number of shares of the Company's common stock that initially underlie the Convertible Notes, subject to customary anti-dilution adjustments. The initial strike price of the warrants is \$96.20 per share (subject to adjustment under the terms of the Warrant Transactions), which is 100% above the last reported sale price of the Company's common stock on October 29, 2019. The Warrant Transactions could have a dilutive effect to the Company's stockholders to the extent that the market price per share of the Company's common stock, as measured under the terms of the Warrant Transactions, exceeds the applicable strike price of the warrants.

The Company used \$28.6 million of the net proceeds from the issuance of the Convertible Notes to pay the cost of the Call Spread Transactions.

The Hedge Transactions and the Warrant Transactions are separate transactions, in each case, and are not part of the terms of the Convertible Notes and will not affect any holder's rights under the Convertible Notes. Holders of the Convertible Notes will not have any rights with respect to the Call Spread Transactions.

Accounting Treatment of the Convertible Notes and Related Hedge Transactions and Warrant Transactions

The Call Spread Transactions were classified as equity. The Company bifurcated the proceeds from the offering of the Convertible Notes between liability and equity components. On the date of issuance, the liability and equity components were calculated to be approximately \$215.0 million and \$85.0 million, respectively. The initial \$215.0 million liability component was determined based on the fair value of similar debt instruments excluding the conversion feature assuming a hypothetical interest rate of 8%. The initial \$85.0 million (\$64.1 million net of tax) equity component represents the difference between the fair value of the initial \$215.0 million in debt and the \$300.0 million of gross proceeds. The related initial debt discount of \$85.0 million is being amortized over the life of the Convertible Notes as non-cash interest expense using the effective interest method.

In connection with the above-noted transactions, the Company incurred approximately \$9.8 million of offering-related costs. These offering fees were allocated to the liability and equity components in proportion to the allocation of proceeds and accounted for as debt and equity issuance costs, respectively. The Company allocated \$7.0 million of debt issuance costs to the liability component, which were capitalized as deferred financing costs within Long-term debt. These costs are being amortized as interest expense over the term of the debt using the effective interest method. The remaining \$2.8 million of transaction costs allocated to the equity component were recorded as a reduction of the equity component.

#### Fair Value and Future Maturities

As of November 28, 2020, the fair value of long-term debt, gross, was \$655.0 million. As of August 29, 2020, the fair value of long-term debt, gross, was \$674.7 million.

Aggregate contractual maturities of debt in future fiscal years are as follows:

(in thousands)	Amount
Fiscal 2021	\$ _
Fiscal 2022	_
Fiscal 2023	_
Fiscal 2024	_
Fiscal 2025	300,000
Thereafter	300,000
Total Term Loan and Convertible Notes	\$ 600,000

#### Note 10: Employee and Retiree Benefits

Deferred compensation liabilities are as follows:

(in thousands)	Nov	/ember 28, 2020	Α	ugust 29, 2020
Non-qualified deferred compensation	\$	11,010	\$	11,460
Supplemental executive retirement plan		1,851		1,838
Executive deferred compensation plan		867		710
Deferred compensation benefits		13,728	'-	14,008
Less current portion <sup>(1)</sup>		2,844		2,878
Deferred compensation benefits, net of current portion	\$	10,884	\$	11,130

(1) Included in Accrued compensation on the Condensed Consolidated Balance Sheets.

#### Note 11: Contingent Liabilities and Commitments

#### **Repurchase Commitments**

Generally, manufacturers in the same industries as the Company enter into repurchase agreements with lending institutions which have provided wholesale floorplan financing to dealers. Most dealers are financed on a "floorplan" basis under which a bank or finance company lends the dealer all, or substantially all, of the purchase price, collateralized by a security interest in the units purchased.

The Company's repurchase agreements generally provide that, in the event of default by the dealer on the agreement to pay the lending institution, Winnebago Industries will repurchase the financed merchandise. The terms of these agreements, which generally can last up to 24 months, provide that the Company's liability will be the lesser of remaining principal owed by the dealer to the lending institution, or dealer invoice less periodic reductions based on the time since the date of the original invoice. The Company's liability cannot exceed 100% of the dealer invoice. In certain instances, the Company also repurchases inventory from dealers due to state law or regulatory requirements that govern voluntary or involuntary relationship terminations. Although laws vary from state to state, some states have laws in place that require manufacturers of recreational vehicles or boats to repurchase current inventory if a dealership exits the business. The total contingent liability on all repurchase agreements of the Company was approximately \$760.7 million and \$798.9 million at November 28, 2020 and August 29, 2020, respectively.

Repurchased sales are not recorded as a revenue transaction, but the net difference between the original repurchase price and the resale price are recorded against the loss reserve, which is a deduction from gross revenue. The Company's loss reserve for repurchase commitments contains uncertainties because the calculation requires management to make assumptions and apply judgment regarding a number of factors. The Company's risk of loss related to these repurchase commitments is significantly reduced by the potential resale value of any products that are subject to repurchase and is spread over numerous dealers and lenders. The aggregate contingent liability related to the Company's repurchase agreements represents all financed dealer inventory at the period reporting date subject to a repurchase agreement, net of the greater of periodic reductions per the agreement or dealer principal payments. Based on these repurchase agreements and the Company's historical loss experience, an associated loss reserve is established which is included in Accrued expenses: Other on the Condensed Consolidated Balance Sheets. The Company's repurchase accrual was \$0.9 million at November 28, 2020 and August 29, 2020, respectively. Repurchase risk is affected by the credit worthiness of the Company's dealer network, and management does not believe there is a reasonable likelihood that there will be a material change in the estimates or assumptions used to establish the loss reserve for repurchase commitments.

There was no material activity related to repurchase agreements during the three months ended November 28, 2020 and November 30, 2019.

#### Litigation

The Company is involved in various legal proceedings which are ordinary and routine litigation incidental to the business, some of which are covered in whole or in part by insurance. While the Company believes the ultimate disposition of litigation will not have a material adverse effect on the Company's financial position, results of operations or liquidity, there exists the possibility that such litigation may have an impact on the Company's results for a particular reporting period in which litigation effects become probable and reasonably estimable. Though the Company does not believe there is a reasonable likelihood that there will be a material change related to these matters, litigation is subject to inherent uncertainties and management's view of these matters may change in the future.

#### Note 12: Revenue

The Company generates all operating revenue from contracts with customers. The Company's primary source of revenue is generated through the sale of manufactured motorized units, non-motorized towable units, and marine units to the Company's independent dealer network (the Company's customers). The following table disaggregates revenue by reportable segment and product category:

	Three	Three Months Ended						
(in thousands)	November 28, 2020		November 30, 2019					
Net Revenues								
Towable:								
Fifth Wheel	\$ 240,4	<del>1</del> 8 \$	195,189					
Travel Trailer	208,5	<del>}</del> 6	140,463					
Other <sup>(1)</sup>	5,8	57	5,598					
Total Towable	454,9	)1	341,250					
Motorhome:								
Class A	134,1	36	65,644					
Class B	109,2	37	85,456					
Class C	69,2	36	66,876					
Other <sup>(1)</sup>	9,6	50	7,915					
Total Motorhome	322,3	39	225,891					
Corporate / All Other:								
Other <sup>(2)</sup>	15,8	<del>1</del> 1	21,317					
Total Corporate / All Other	15,8	11	21,317					
Consolidated	\$ 793,1	31 \$	588,458					

- (1) Relates to parts, accessories, and services.
- (2) Relates to marine, specialty vehicle units, parts, accessories, and services.

The Company does not have material contract assets or liabilities. The Company establishes allowances for uncollectible receivables based on historical collection trends, write-off history, consideration of current conditions and expectations for future economic conditions.

#### Concentration of Risk

None of the Company's dealer organizations accounted for more than 10% of net revenue for each of the first quarter periods of Fiscal 2021 and Fiscal 2020.

## Note 13: Stock-Based Compensation

On December 11, 2018, the Company's shareholders approved the Winnebago Industries, Inc. 2019 Omnibus Incentive Plan ("2019 Plan") as detailed in the Company's Proxy Statement for the 2018 Annual Meeting of Shareholders. The 2019 Plan allows the Company to grant or issue non-qualified stock options, incentive stock options, share awards, and other equity compensation to key employees and to non-employee directors. The 2019 Plan replaces our 2014 Omnibus Equity, Performance Award, and Incentive Compensation Plan (as amended, the "2014 Plan"). The number of shares of the Company's Common Stock that may be

the subject of awards and issued under the 2019 Plan is 4.1 million, plus the shares subject to any awards outstanding under the 2014 Plan and the Company's predecessor plan, the 2004 Incentive Compensation Plan (the "2004 Plan"), on December 11, 2018 that subsequently expire, are forfeited or canceled, or are settled for cash. Until such time, however, awards under the 2014 Plan and the 2004 Plan, respectively, that are outstanding on December 11, 2018 will continue to be subject to the terms of the 2014 Plan or 2004 Plan, as applicable. Shares remaining available for future awards under the 2014 Plan were not carried over into the 2019 Plan.

Stock-based compensation expense was \$2.4 million and \$1.6 million during the first quarters of Fiscal 2021 and 2020, respectively. Compensation expense is recognized over the requisite service period of the award.

#### Note 14: Restructuring

In Fiscal 2020, the Company's Class A diesel production was moved from Junction City, OR to Forest City, IA. In November 2020, a portion of the property in Junction City, OR was sold for net proceeds of \$7.7 million with a resulting gain of \$3.6 million. The gain on this sale is included within selling, general, and administrative expenses for Fiscal 2021. Total restructuring expenses during the first quarter of Fiscal 2021 were \$93,000.

The Company does not expect additional reorganization charges during the remainder of Fiscal 2021.

#### **Note 15: Income Taxes**

The Company's effective tax rate increased to 23.4% for the three months ended November 28, 2020 from 21.7% for the three months ended November 30, 2019 due primarily to a more favorable benefit in the prior year related to stock compensation.

The Company files a U.S. Federal tax return, as well as returns in various international and state jurisdictions. As of November 28, 2020, the Company's federal returns from Fiscal 2017 to present are subject to review by the Internal Revenue Service. With limited exception, state returns from Fiscal 2016 to present continue to be subject to review by state taxing jurisdictions. The Company is currently under review by certain U.S. state tax authorities for Fiscal 2016 through 2019. The Company believes it has adequately reserved for its exposure to additional payments for uncertain tax positions in its liability for unrecognized tax benefits.

#### Note 16: Income Per Share

The following table reflects the calculation of basic and diluted income per share:

		Three Mor	iths I	Ended
(in thousands, except per share data)	N	ovember 28, 2020		November 30, 2019
Numerator				
Net income	\$	57,423	\$	14,068
Denominator				
Weighted average common shares outstanding		33,609		32,067
Dilutive impact of stock compensation awards		230		200
Weighted average common shares outstanding, assuming dilution		33,839		32,267
Anti-dilutive securities excluded from Weighted average common shares outstanding, assuming dilution		140		73
	•	4 74	•	0.44
Basic income per common share	\$	1.71	\$	0.44
Diluted income per common share	\$	1.70	\$	0.44

Anti-dilutive securities were not included in the computation of diluted income per common share because they are considered anti-dilutive under the treasury stock method.

## Note 17: Accumulated Other Comprehensive Income (Loss)

Changes in Accumulated Other Comprehensive Income ("AOCI") by component, net of tax, were:

Three Months Ended										
		Novembe	r 28,	2020		1	November 30, 2019			
(in thousands)		ed Benefit ion Items		Total		efined Benefit ension Items	In	terest Rate Swap		Total
Balance at beginning of period	\$	(526)	\$	(526)	\$	(559)	\$	68	\$	(491)
Other comprehensive income ("OCI") before reclassifications		_		_		_		(80)		(80)
Amounts reclassified from AOCI		9		9		8		12		20
Net current-period OCI		9		9		8		(68)		(60)
Balance at end of period	\$	(517)	\$	(517)	\$	(551)	\$	_	\$	(551)

Reclassifications out of AOCI, net of tax, were:

		Three Mo	onths Ended
(in thousands)	Location on Consolidated Statements of Income and Comprehensive Income	November 28, 2020	November 30, 2019
Amortization of net actuarial loss	SG&A	\$ 9	\$ 8
Interest rate contract	Interest expense	_	12
Total reclassifications		\$ 9	\$ 20

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

Unless the context otherwise requires, the use of the terms "Winnebago," "we," "us," and "our" refers to Winnebago Industries, Inc. and its wholly-owned subsidiaries

Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") is intended to provide a reader of our financial statements with a narrative from the perspective of our management on our financial condition, results of operations, liquidity, and certain other factors that may affect our future results. Unless otherwise noted, transactions and other factors significantly impacting our financial condition, results of operations, and liquidity are discussed in order of magnitude.

Our MD&A should be read in conjunction with our Annual Report on Form 10-K for the fiscal year ended August 29, 2020 (including the information presented therein under Risk Factors), as well as our reports on Forms 10-Q and 8-K and other publicly available information. All amounts herein are unaudited.

#### Overview

Winnebago Industries, Inc. is one of the leading North American manufacturers with a diversified portfolio of recreation vehicles ("RV"s) and marine products used primarily in leisure travel and outdoor recreation activities. We produce our motorhome units in Iowa and Indiana; our towable units in Indiana; and our marine units in Florida. We distribute our RV and marine products primarily through independent dealers throughout the U.S. and Canada, who then retail the products to the end consumer. We also distribute our marine products internationally through independent dealers, who then retail the products to the end consumer.

#### **COVID-19 Pandemic**

In March 2020, the World Health Organization declared the COVID-19 outbreak a pandemic. The COVID-19 pandemic has resulted in governments around the world implementing increasingly stringent measures to help control the spread of the virus, including quarantines and "shelter-in-place" orders, travel restrictions, business curtailments, limits on gatherings, and other measures. In addition, governments and central banks in several parts of the world have enacted fiscal and monetary stimulus measures designed to counteract the economic impacts of the COVID-19 pandemic.

#### Health and safety

From the earliest signs of the outbreak, we have taken proactive measures to protect the health and safety of our employees, customers, and suppliers. We have enacted rigorous safety measures in our sites, including employee training and self-monitoring for symptoms of the COVID-19 virus, the taking of all employee temperatures upon reporting to work, implementing social distancing protocols, implementing working from home arrangements for those employees that do not need to be physically present, suspending travel, extensively and frequently disinfecting our workspaces, and providing or accommodating the wearing of masks to those employees who must be physically present in their workplace. In the event an employee contracts the virus and is tested positive, we have mandated quarantining and have instructed employees not to return to work until such time that they have been cleared to do so, in accordance with recommendations by the Center for Disease Control and Prevention (CDC). We expect to continue to practice these measures until we determine that the COVID-19 pandemic is adequately contained for purposes of our business, and we may take further actions as government authorities require or recommend or as we determine to be in the best interests of our employees, customers, and suppliers.

#### Operations

Our manufacturing operations were not affected by the COVID-19 pandemic during the first quarter of Fiscal 2021. Generally, any government mandated measures providing for business shutdowns exclude certain essential businesses and services, including businesses that manufacture and sell products that were considered essential to daily lives or otherwise operate in essential or critical sectors. While governmental measures may be modified or extended, we expect that our manufacturing facilities will remain operational.

#### Supply

Our production has experienced certain supply shortages as a result of the COVID-19 pandemic, particularly on our Newmar business. We are actively monitoring the costs and timing of raw materials and other inputs to our supply chain.

#### Demand

The COVID-19 pandemic has significantly increased economic and demand volatility and uncertainty. Our dealer networks were significantly impacted during the initial onset of the COVID-19 pandemic and a majority of our dealers temporarily closed during the third quarter of Fiscal 2020. However, beginning in May of Fiscal 2020 our dealers began to reopen, with dealer reopenings accelerating in June. The majority of our dealers have reopened as of the end of the first quarter of Fiscal 2021. During the third quarter of Fiscal 2020, we experienced reductions in customer demand due to a decrease in consumer spending attributable to the COVID-19 pandemic. However, in the fourth quarter of Fiscal 2020 and continuing into the first quarter of Fiscal 2021, we experienced higher consumer demand due to the perceived safety of RV travel. At November 28, 2020, backlog levels were higher than the first quarter of Fiscal 2020 due to the increase in demand. Despite the increase in demand, consumer buying activity may still decline if there are additional shut downs within our dealer networks. The current COVID-19 pandemic has caused a global economic slowdown, and the possibility of a global recession. In the event of a recession, demand for our products would decline

and our business and results of operations would be adversely affected. When a vaccine is introduced, we could also see a decline in sales as consumers start to feel safer with other modes of transportation.

We continue to monitor the rapidly evolving situation and guidance from international and domestic authorities, including federal, state and local public health authorities, and may take additional actions based on their requirements and recommendations. In these circumstances, there may be developments outside our control requiring us to adjust our operating plan. As such, given the dynamic nature of this situation, we cannot reasonably estimate the impacts of the COVID-19 pandemic on our financial condition, results of operations or cash flows in the future. In addition, see Item 1A, "Risk Factors" in our Annual Report on Form 10-K for the fiscal year ended August 29, 2020.

#### Non-GAAP Reconciliation

This MD&A includes financial information prepared in accordance with accounting principles generally accepted in the U.S. ("GAAP"), as well as certain adjusted or non-GAAP financial measures such as EBITDA and Adjusted EBITDA. EBITDA is defined as net income before interest expense, provision for income taxes, and depreciation and amortization expense. Adjusted EBITDA is defined as net income before interest expense, provision for income taxes, depreciation and amortization expense, and other adjustments made in order to present comparable results from period to period.

These non-GAAP financial measures, which are not calculated or presented in accordance with GAAP, have been provided as information supplemental and in addition to the financial measures presented in accordance with GAAP. Such non-GAAP financial measures should not be considered superior to, as a substitute for, or as an alternative to, and should be considered in conjunction with, the GAAP financial measures presented herein. The non-GAAP financial measures presented may differ from similar measures used by other companies.

Refer to the Results of Operations - Current Quarter Compared to the Comparable Prior Year Quarter for a detailed reconciliation of items that impacted EBITDA and Adjusted EBITDA. We have included these non-GAAP performance measures as a comparable measure to illustrate the effect of non-recurring transactions occurring during the reported periods and to improve comparability of our results from period to period. We believe Adjusted EBITDA provides meaningful supplemental information about our operating performance because these measures exclude amounts that we do not consider part of our core operating results when assessing our performance. Examples of items excluded from Adjusted EBITDA include acquisition-related costs, restructuring expenses, gain or loss on sale of property and equipment, and non-operating income.

Management uses these non-GAAP financial measures (a) to evaluate our historical and prospective financial performance and trends as well as our performance relative to competitors and peers; (b) to measure operational profitability on a consistent basis; (c) in presentations to the members of our board of directors to enable our board of directors to have the same measurement basis of operating performance as is used by management in its assessments of performance and in forecasting and budgeting for our company; (d) to evaluate potential acquisitions; and (e) to ensure compliance with covenants and restricted activities under the terms of our ABL credit facility and outstanding notes, as further described in Note 9, Long-Term Debt, of the Notes to Condensed Consolidated Financial Statements included in Item 1, Condensed Consolidated Financial Statements, of this Quarterly Report on Form 10-Q. We believe these non-GAAP financial measures are frequently used by securities analysts, investors, and other interested parties to evaluate companies in our industry.

#### Reportable Segments

We have six operating segments: 1) Grand Design towables, 2) Winnebago towables, 3) Winnebago motorhomes, 4) Newmar motorhomes, 5) Chris-Craft marine, and 6) Winnebago specialty vehicles. We evaluate performance based on each operating segment's Adjusted EBITDA, as defined below, which excludes certain corporate administration expenses and non-operating income and expense.

Our two reportable segments include: 1) Towable (comprised of products which are not motorized and are generally towed by another vehicle as well as other related manufactured products and services), which is an aggregation of the Winnebago towables and Grand Design towables operating segments and 2) Motorhome (comprised of products that include a motorized chassis as well as other related manufactured products and services), which is an aggregation of the Winnebago motorhomes and Newmar motorhomes operating segments.

The Corporate / All Other category includes the Chris-Craft marine and Winnebago specialty vehicles operating segments as well as expenses related to certain corporate administration expenses for the oversight of the enterprise. These expenses include items such as corporate leadership and administration costs.

#### **Industry Trends**

Key reported statistics for the North American RV industry are as follows:

- Wholesale unit shipments: RV product delivered to the dealers, which is reported monthly by the Recreation Vehicle Industry Association ("RVIA")
- · Retail unit registrations: consumer purchases of RVs from dealers, which is reported monthly by Stat Surveys

We track RV Industry conditions using these key statistics to monitor trends and evaluate and understand our performance relative to the overall industry. The following is an analysis of changes in these key statistics for the rolling 12 months through October as of 2020 and 2019:

		US and Canada Industry											
	WI	nolesale Unit Sh	ipments per RV	ΊΑ	Retail Unit Registrations per Stat Surveys								
	Ro	olling 12 Months	through Octob	er	Ro	olling 12 Months	through Octob	er					
	2020	2019	Unit Change	% Change	2020	2019	Unit Change	% Change					
Towable <sup>(1)</sup>	356,270	352,496	3,774	1.1 %	428,617	396,136	32,481	8.2 %					
Motorhome <sup>(2)</sup>	39,011	47,726	(8,715)	(18.3)%	50,987	52,625	(1,638)	(3.1)%					
Combined	395,281	400,222	(4,941)	(1.2)%	479,604	448,761	30,843	6.9 %					

- (1) Towable: Fifth wheel and travel trailer products.
- (2) Motorhome: Class A, B, and C products.

The rolling twelve months shipments for 2020 compared to 2019 reflect a contraction in shipments, particularly in motorhome, as dealers rationalized inventory during the period September 2019 through December 2019. Shipments returned to growth starting in January 2020. Due to the onset of the COVID-19 pandemic in March 2020, evidenced by an industry wide shutdown of RV manufacturing in April 2020, shipments declined year over year for the period of March 2020 through May 2020. Shipments have returned to growth from June 2020 through October 2020 due to high levels of end consumer demand and extremely low levels of dealer inventories. The rolling twelve months retail information for 2020 and 2019 illustrates that retail sales remain at healthy levels relative to the industry's historical retail levels. We believe retail demand is the key driver to continued growth in the industry.

The most recent RVIA wholesale shipment forecasts for calendar year 2021, as noted in the table below, indicate that industry shipments are expected to experience growth in 2021. The retail activity is anticipated to remain at healthy levels, and wholesale shipments are expected to reflect a rebound associated with dealers rebuilding their inventories.

		Calendar Year						
Wholesale Unit Shipment Forecast per RVIA <sup>(1)</sup>	2021 Forecast	2020 Actual	Unit Change	% Change				
Aggressive	515,400	423,600	91,800	21.7 %				
Most likely	502,900	423,600	79,300	18.7 %				
Conservative	490,300	423,600	66,700	15.7 %				

(1) Prepared by ITR Economics for RVIA and reported in the Roadsigns RV Winter 2020 Industry Forecast Issue.

#### **Market Share**

Our retail unit market share, as reported by Stat Surveys based on state records, is illustrated below. Market share is calculated by taking our brands total unit sales divided by the total units sold in the motorized and travel trailer and fifth wheel markets. The data is used to analyze growth and profitability of our products and brands year over year. Note that this data is subject to adjustment and is continuously updated.

	Rolling 12 Mon Octob		Calendar Year			
US and Canada	2020(1)	2019	2019	2018	2017	
Travel trailer and fifth wheels	10.3 %	9.1 %	9.3 %	7.8 %	6.1 %	
Motorhome A, B, C	21.1 %	15.3 %	16.1 %	15.5 %	16.3 %	
Total market share	11.4 %	9.8 %	10.1 %	8.7 %	7.4 %	

(1) Includes retail unit market share for Newmar since its acquisition on November 8, 2019.

## **Enterprise Resource Planning System**

In the second quarter of Fiscal 2015, our Board of Directors approved the strategic initiative of implementing an enterprise resource planning ("ERP") system to replace our legacy business applications. The new ERP platform will provide better support for our changing business needs and plans for future growth. Our initial cost estimates have grown for additional needs of the business, such as the opportunity to integrate the ERP system with additional manufacturing systems. The project includes software, external implementation assistance, and increased internal staffing directly related to this initiative. We anticipate that approximately 40% of the cost will be expensed in the period incurred and 60% will be capitalized and depreciated over its useful life.

The following table illustrates the cumulative project costs:

Three Months E		onths Ended	Fiscal Year				Cumulative Investment			
(in thousands)		November 28, 2020		2020		2019		Fiscal 2015-2020		
Capitalized	\$	1,272	\$	3,891	\$	3,875	\$	27,949	59.1 %	
Expensed		687		1,788		3,709		19,350	40.9 %	
Total	\$	1,959	\$	5,679	\$	7,584	\$	47,299	100.0 %	

#### Results of Operations - Current Quarter Compared to the Comparable Prior Year Quarter

#### **Consolidated Performance Summary**

The following is an analysis of changes in key items included in the consolidated statements of income and comprehensive income for the three months ended November 28, 2020 compared to the three months ended November 30, 2019:

(in thousands, except percent and per share data)	November 28, 2020	% of Revenues <sup>(1)</sup>	November 30, 2019	% of Revenues <sup>(1)</sup>	\$ Change	% Change
Net revenues	\$ 793,131	100.0 %	\$ 588,458	100.0 %	\$ 204,673	34.8 %
Cost of goods sold	656,127	82.7 %	509,845	86.6 %	146,282	28.7 %
Gross profit	137,004	17.3 %	78,613	13.4 %	58,391	74.3 %
Selling, general, and administrative expenses	48,399	6.1 %	51,105	8.7 %	(2,706)	(5.3)%
Amortization of intangible assets	3,590	0.5 %	3,614	0.6 %	(24)	(0.7)%
Total operating expenses	51,989	6.6 %	54,719	9.3 %	(2,730)	(5.0)%
Operating income	85,015	10.7 %	23,894	4.1 %	61,121	255.8 %
Interest expense	9,941	1.3 %	6,049	1.0 %	3,892	64.3 %
Non-operating loss (income)	94	%	(116)	%	(210)	(181.0)%
Income before income taxes	74,980	9.5 %	17,961	3.1 %	57,019	317.5 %
Provision for income taxes	17,557	2.2 %	3,893	0.7 %	13,664	351.0 %
Net income	\$ 57,423	7.2 %	\$ 14,068	2.4 %	\$ 43,355	308.2 %
	-	· <del></del>				
Diluted income per share	\$ 1.70		\$ 0.44		\$ 1.26	286.4 %
Diluted average shares outstanding	33,839		32,267		1,572	4.9 %

<sup>(1)</sup> Percentages may not add due to rounding differences.

Net revenues increased in the first quarter of Fiscal 2021 compared to the first quarter of Fiscal 2020 primarily due to organic unit growth, pricing actions including lower allowances, and our acquisition of Newmar.

Gross profit as a percentage of revenue increased in the first quarter of Fiscal 2021 compared to the first quarter of Fiscal 2020 primarily due to improved leverage as a result of higher revenues, pricing actions including lower allowances and productivity initiatives partially offset by the dilutive impact of mix related to the Newmar acquisition.

Operating expenses decreased in the first quarter of Fiscal 2021 compared to the first quarter of Fiscal 2020 due to prior year acquisition-related costs, and in the current year a gain recognized on the sale of certain assets, partially offset by incremental Newmar operating costs and an increase in variable compensation.

Interest expense increased in the first quarter of Fiscal 2021 compared to the first quarter of Fiscal 2020 primarily due to the additional interest expense related to the Convertible Notes issued in connection with the acquisition of Newmar.

The effective tax rate increased to 23.4% for the first quarter of Fiscal 2021 compared to 21.7% for the first quarter of Fiscal 2020 due primarily to a favorable benefit in the prior year related to stock compensation.

Net income and diluted income per share increased in the first quarter of Fiscal 2021 compared to the first quarter of Fiscal 2020 primarily due to the profitability impact of higher organic revenues and improved profit margins, partially offset by a higher effective tax rate.

#### Non-GAAP Reconciliation

The following table reconciles net income to consolidated EBITDA and Adjusted EBITDA for the three months ended November 28, 2020 and November 30, 2019:

		Three Months Ended						
in thousands)	No	ovember 28, 2020	Nov	vember 30, 2019				
Net income	\$	57,423	\$	14,068				
Interest expense		9,941		6,049				
Provision for income taxes		17,557		3,893				
Depreciation		4,160		3,586				
Amortization of intangible assets		3,590		3,614				
EBITDA		92,671		31,210				
Acquisition-related fair-value inventory step-up		_		1,176				
Acquisition-related costs		_		9,950				
Restructuring expenses		93		(172)				
Gain on sale of property and equipment		(3,565)		_				
Non-operating loss (income)		94		(116)				
Adjusted EBITDA	\$	89,293	\$	42,048				

## Reportable Segment Performance Summary

## Towable

The following is an analysis of key changes in our Towable segment for the three months ended November 28, 2020 compared to the three months ended November 30, 2019:

		Three Months Ended								
(in thousands, except ASP)	Nov	ember 28, 2020	% of Revenues		November 30, 2019	% of Revenues		\$ Change	% Change	
Net revenues	\$	454,901		\$	341,250		\$	113,651	33.3 %	
Adjusted EBITDA		63,143	13.9 %		35,785	10.5 %		27,358	76.5 %	
Average Selling Price ("ASP") <sup>(1)</sup>		32,089			32,998			(909)	(2.8)%	
					Three Months	Ended				

		Tillee Molitils Eliteta									
Unit deliveries	November 28, 2020	Product Mix <sup>(2)</sup>	November 30, 2019	Product Mix <sup>(2)</sup>	Unit Change	% Change					
Travel trailer	9,160	64.4 %	6,336	59.8 %	2,824	44.6 %					
Fifth wheel	5,054	35.6 %	4,263	40.2 %	791	18.6 %					
Total towables	14,214	100.0 %	10,599	100.0 %	3,615	34.1 %					

	Nov	ember 28,	November 30		
(\$ in thousands)		2020	2019	Change	% Change
Backlog					
Units		29,659	7,1	74 22,485	313.4 %
Dollars	\$	865,420	\$ 242,85	53 \$ 622,567	256.4 %
Dealer Inventory					
Units		12,637	17,84	13 (5,206)	(29.2)%

<sup>(1)</sup> Average selling price excludes off-invoice dealer incentives.

<sup>(2)</sup> Percentages may not add due to rounding differences.

Net revenues increased in the first quarter of Fiscal 2021 compared to the first quarter of Fiscal 2020 driven by unit growth. Industry retail unit sales on a trailing three months through October 2020 as reported by SSI in December 2020 grew 27.2% while our Towable segment grew by 36.9% reflecting an increase in our market share.

Adjusted EBITDA increased in the first quarter of Fiscal 2021 compared to the first quarter of Fiscal 2020 due to an increase in unit sales, lower allowances and operating leverage driven by our strong sales growth.

We have seen an increase in backlog as of November 28, 2020 compared to November 30, 2019 due to the continued strong retail demand by consumers of RVs as a safe travel option during the COVID-19 pandemic. As a result of this high retail demand, dealer inventory levels are lower, creating higher order backlog.

#### Motorhome

The following is an analysis of key changes in our Motorhome segment for the three months ended November 28, 2020 compared to the three months ended November 30, 2019:

		Three Months Ended									
(in thousands, except ASP)	Nov	rember 28, 2020	% of Revenues		November 30, 2019	% of Revenues	9	<b>Change</b>	% Change		
Net revenues	\$	322,389		\$	225,891		\$	96,498	42.7 %		
Adjusted EBITDA		30,343	9.4 %		9,331	4.1 %		21,012	225.2 %		
ASP <sup>(1)</sup>		136,887			119,749			17,138	14.3 %		

		Tillee Molitils Elitet									
Unit deliveries	November 28, 2020	Product Mix <sup>(2)</sup>	November 30, 2019	Product Mix <sup>(2)</sup>	Unit Change	% Change					
Class A	598	25.7 %	399	21.2 %	199	49.9 %					
Class B	1,098	47.1 %	809	43.0 %	289	35.7 %					
Class C	634	27.2 %	674	35.8 %	(40)	(5.9)%					
Total motorhomes	2,330	100.0 %	1,882	100.0 %	448	23.8 %					

Three Months Ended

(\$ in thousands)	No	ovember 28, 2020	N	lovember 30, 2019	Change	% Change
Backlog						
Units		13,217		2,631	10,586	402.4 %
Dollars	\$	1,709,154	\$	384,201	\$ 1,324,953	344.9 %
Dealer Inventory						
Units		2,123		5,169	(3,046)	(58.9)%

<sup>1)</sup> ASP excludes off-invoice dealer incentives.

Net revenues increased in the first quarter of Fiscal 2021 compared to the first quarter of Fiscal 2020 primarily due to our acquisition of Newmar, organic unit growth, and increased pricing.

Adjusted EBITDA increased in the first quarter of Fiscal 2021 compared to the first quarter of Fiscal 2020 driven by productivity initiatives, pricing actions, higher revenue and associated operating leverage improvements, and our acquisition of Newmar.

We have seen an increase in the volume and dollar value of backlog as of November 28, 2020 compared to November 30, 2019 due to the continued strong retail demand by consumers of RVs as a safe travel option during the COVID-19 pandemic. As a result of this high retail demand, dealer inventory levels are lower, creating higher order backlog.

<sup>2)</sup> Percentages may not add due to rounding differences.

#### Analysis of Financial Condition, Liquidity, and Resources

#### Cash Flows

The following table summarizes our cash flows from operations for the three months ended November 28, 2020 and November 30, 2019:

	Three Months Ended					
(in thousands)		vember 28, 2020	November 30, 2019			
Total cash provided by (used in):		_				
Operating activities	\$	(2,670)	\$	79,033		
Investing activities		(1,148)		(270,661)		
Financing activities		(15,818)		255,525		
Net (decrease) increase in cash and cash equivalents	\$	(19,636)	\$	63,897		

#### Operating Activities

Cash provided by operating activities decreased for the three months ended November 28, 2020 compared to the three months ended November 30, 2019 primarily due to an increase in our inventory partially offset by higher profitability in the first quarter of Fiscal 2021.

#### Investing Activities

Cash used in investing activities decreased for the three months ended November 28, 2020 compared to the three months ended November 30, 2019 primarily due to our acquisition of Newmar during the first quarter of Fiscal 2020.

#### Financing Activities

Cash provided by financing activities for the three months ended November 28, 2020 compared to cash used for three months ended November 30, 2019 changed primarily due to the issuance of Convertible Notes issued in the first quarter of Fiscal 2020 to finance our acquisition of Newmar and due to an increase in stock repurchases in the first quarter of Fiscal 2021.

#### Debt and Capital

During the first quarter of Fiscal 2020, we issued the Convertible Notes, which were used to partially fund the Newmar acquisition. Refer to Note 9, *Long-Term Debt*, of the Notes to Condensed Consolidated Financial Statements included in this Quarterly Report on Form 10-Q for additional details.

On July 8, 2020, we closed our private offering (the "Senior Secured Notes Offering") of \$300 million in aggregate principal amount of 6.25% senior secured notes due 2028 (the "Senior Secured Notes"). The proceeds from the Senior Secured Notes were used to repay the remaining debt on the term loan and for general corporate purposes. Refer to Note 9, *Long-Term Debt*, of the Notes to Condensed Consolidated Financial Statements included in this Quarterly Report on Form 10-Q for additional details.

We maintain a \$192.5 million asset-based revolving credit facility ("ABL Credit Facility") with a maturity date of October 22, 2024 subject to certain factors which may accelerate the maturity date. As of November 28, 2020, we had no borrowings against the ABL.

As of November 28, 2020, we had \$272.9 million in cash and cash equivalents and \$192.5 million in unused ABL Credit Facility. Our cash and cash equivalent balances consist of high quality, short-term money market instruments.

We believe cash flow from operations, existing lines of credit, and access to debt and capital markets will be sufficient to meet our current liquidity needs, and we have committed liquidity and cash reserves in excess of our anticipated funding requirements. We evaluate the financial stability of the counterparties for the Convertible Notes, the Senior Secured Notes, and the ABL, and will continue to monitor counterparty risk on an on-going basis.

#### Other Financial Measures

Working capital at November 28, 2020 and August 29, 2020 was \$475.0 million and \$413.2 million, respectively. We currently expect cash on hand, funds generated from operations, and the borrowing available under our ABL Credit Facility to be sufficient to cover both short-term and long-term operating requirements.

#### Share Repurchases and Dividends

We repurchase our common stock and pay dividends pursuant to programs approved by our Board of Directors. Our long-term capital allocation strategy is to first fund operations and investments in growth, maintain a debt leverage ratio within our targeted zone, maintain reasonable liquidity, and then return excess cash over time to shareholders through dividends and share repurchases.

On October 18, 2017, our Board of Directors authorized a share repurchase program in the amount of \$70.0 million. There is no time restriction on the authorization. In the first quarter of Fiscal 2021, we repurchased 203,950 shares of our own common stock at a cost of \$10.0 million under this authorization, and 29,449 shares at a cost of \$1.6 million to satisfy tax obligations on employee equity awards vested. We continually evaluate if share repurchases reflect a prudent use of our capital and, subject to compliance with our ABL credit facility and Senior Secured Notes, we may purchase shares in the future. At November 28, 2020, we have \$58.8 million remaining on our board repurchase authorization.

On December 16, 2020, our Board of Directors approved a quarterly cash dividend of \$0.12 per share payable on January 27, 2021, to common stockholders of record at the close of business on January 13, 2021.

#### **Contractual Obligations and Commercial Commitments**

There has been no material change in our contractual obligations since the end of Fiscal 2020. Refer to Note 9, *Long-Term Debt*, of the Notes to Condensed Consolidated Financial Statements included in this Quarterly Report on Form 10-Q for additional details on the Convertible Notes and Senior Secured Notes, and see our Annual Report on Form 10-K for the fiscal year ended August 29, 2020 for additional information regarding our contractual obligations and commercial commitments.

#### Significant Accounting Policies and Estimates

We describe our significant accounting policies in Note 1, Summary of Significant Accounting Policies, of the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended August 29, 2020. We discuss our critical accounting estimates in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations, in our Annual Report on Form 10-K for the fiscal year ended August 29, 2020. There have been no significant changes in our significant accounting policies or critical accounting estimates since the end of Fiscal 2020.

#### **New Accounting Pronouncements**

For a description of new applicable accounting pronouncements, see Note 1, *Basis of Presentation*, of the Notes to Condensed Consolidated Financial Statements included in this Quarterly Report on Form 10-Q.

#### Safe Harbor Statement Under the Private Securities Litigation Reform Act

Section 27A of the Securities Act of 1933, as amended ("Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended ("Exchange Act"), provide a "safe harbor" for forward-looking statements to encourage companies to provide prospective information about their companies. With the exception of historical information, the matters discussed in this Quarterly Report on Form 10-Q are forward-looking statements and may be identified by the use of words such as "anticipate," "assume," "believe," "estimate," "expect," "quidance," "intend," "outlook," "plan," "project," and other words and terms of similar meaning. Such statements reflect our current views and estimates with respect to future market conditions, company performance and financial results, operational investments, business prospects, new strategies, the competitive environment, and other events. These statements are subject to certain risks and uncertainties that could cause actual results to differ materially from the potential results discussed in such forward-looking statements. Readers should review Item 1A, Risk Factors, of our Annual Report on Form 10-K for the fiscal year ended August 29, 2020, and Item 1A, Risk Factors, in Part II of this Quarterly Report on Form 10-O, for a description of important factors that could cause our actual results to differ materially from those contemplated by the forward-looking statements made in this Quarterly Report on Form 10-Q. Among the factors that could cause actual results and outcomes to differ materially from those contained in such forward-looking statements are the following: competition and new product introductions by competitors, our ability to attract and retain qualified personnel, increases in market compensation rates, business or production disruptions, sales order cancellations, risk related to the terms of our credit agreements and compliance with debt covenants and leverage ratios, stock price volatility and share dilution, disruptions or unanticipated costs from facility expansions, availability of labor, a slowdown in the economy, low consumer confidence, the effect of global tensions, increases in interest rates, availability of credit, availability of financing for RV and marine dealers, impairment of goodwill, risk related to cyclicality and seasonality of our business, slower than anticipated sales of new or existing products, integration of operations relating to merger and acquisition activities generally, our acquisition of Newmar, the possibility that the Newmar acquisition may not perform as expected or may not result in earnings growth, difficulties and expenses related to integrating Newmar into our business, increased focus of management attention and resources on the acquisition of Newmar, risks related to the Convertible Notes and Senior Secured Notes, including our ability to satisfy our obligations under the Convertible Notes and Senior Secured Notes, risks related to our recent Convertible Note hedge and warrant transactions, inadequate liquidity or capital resources, inventory and distribution channel management, our ability to innovate, our reliance on large dealer organizations, significant increase in repurchase obligations, availability and price of fuel, availability of chassis and other key component parts, increased material and component costs, exposure to warranty claims, ability to protect our intellectual property, exposure to product liability claims, dependence on

information systems and web applications, any unexpected expenses related to the implementation of our ERP system, the duration and scope of the COVID-19 pandemic, actions governments, businesses, and individuals take in response to the COVID-19 pandemic, including mandatory business closures and restrictions of onsite commercial interactions; the impact of the pandemic and actions taken in response to the pandemic on regional economics and economic activity; the pace of recovery when the COVID-19 pandemic subsides; and general economic uncertainty in key markets and a worsening of domestic economic conditions or low levels of economic growth, risk related to data security, governmental regulation, including for climate change, risk related to anti-takeover provisions applicable to us, cyber-attacks and other factors. We caution that the foregoing list of important factors is not complete. Any forward-looking statements speak only as of the date they are made, and we assume no obligation to update any forward-looking statement that we may make.

#### Item 3. Quantitative and Qualitative Disclosures About Market Risk.

The assets we maintain to fund deferred compensation have market risk, but we maintain a corresponding liability for these assets. The market risk is therefore borne by the participants in the deferred compensation program.

#### Interest rate risk

As of November 28, 2020, we have no interest rate swaps outstanding and the Term Loan, that had been subject to variable interest rates, was repaid in the fourth quarter of Fiscal 2020 using the proceeds from the Senior Secured Notes. The ABL is our only floating rate debt instrument which remains undrawn as of November 28, 2020.

## Item 4. Controls and Procedures.

Evaluation of Disclosure Controls and Procedures

We maintain "disclosure controls and procedures", as such term is defined under Securities Exchange Act of 1934, as amended ("Exchange Act") Rule 13a-15(e), that are designed to ensure that information required to be disclosed in our reports filed or submitted under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the Securities and Exchange Commission rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures. Management necessarily applied its judgment in assessing the costs and benefits of such controls and procedures and believes that such controls and procedures are effective at the reasonable assurance level.

Our management, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of the design and operation of our disclosure controls and procedures, required by Exchange Act Rule 13a-15(b), as of the end of the period covered by this report (the "Evaluation Date"). Based on this evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective as of the Evaluation Date.

#### Changes in Internal Control Over Financial Reporting

We are implementing an ERP system, which is expected to improve the efficiency of certain financial and related transaction processes. The implementation of an ERP system will likely affect the processes that constitute our internal control over financial reporting and will require testing for effectiveness. As future phases of the ERP implementation are completed, internal controls over financial reporting will be tested for effectiveness with respect to the scope of the phase completed. We concluded, as part of our evaluation described in the above paragraphs, that the implementation of ERP in these circumstances has not materially affected our internal control over financial reporting. The implementation is continuing in a phased approach and will continue to be evaluated for effect on our internal control over financial reporting.

There were no other changes in our internal control over financial reporting that occurred during the first quarter of Fiscal 2021 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

#### PART II. OTHER INFORMATION.

#### Item 1. Legal Proceedings.

For a description of our legal proceedings, see Note 11, Contingent Liabilities and Commitments, of the Notes to Condensed Consolidated Financial Statements, included in this Quarterly Report on Form 10-Q.

#### Item 1A. Risk Factors.

There have been no material changes from the risk factors previously disclosed in Part I, Item 1A, *Risk Factors*, of our Annual Report on Form 10-K for the fiscal year ended August 29, 2020.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

#### (c) Stock Repurchases

Purchases of our common stock during each fiscal month of the first quarter of Fiscal 2021 were:

Period	Total Number of Shares Purchased <sup>(1)</sup>	erage Price d per Share	Number of Shares Purchased as Part of Publicly Announced Plans or Programs <sup>(1)</sup>	Shares 7	roximate Dollar Value of That May Yet Be Purchased the Plans or Programs <sup>(2)(3)</sup>
08/30/20 - 10/03/20	_	\$ _	_	\$	68,761,000
10/04/20 - 10/31/20	170,174	50.30	141,662		61,761,000
11/01/20 - 11/28/20	63,225	48.12	62,288		58,761,000
Total	233,399	\$ 49.71	203,950	\$	58,761,000

<sup>(1)</sup> Shares not purchased as part of a publicly announced program were repurchased from employees who vested in Company shares and elected to pay their payroll tax via the value of shares delivered as opposed to cash.

Our senior secured notes, as defined in Note 9, *Long-Term Debt*, of the Notes to Condensed Consolidated Financial Statements, included in Item 1, *Condensed Consolidated Financial Statements*, of this Quarterly Report on Form 10-Q, contains occurrence based restrictions that may limit our ability to make distributions or payments with respect to purchases of our common stock without consent of the lenders, except for limited purchases of our common stock from employees, in the event of a significant reduction in our EBITDA or in the event of a significant borrowing on our ABL Credit Facility.

<sup>(2)</sup> Pursuant to a \$70.0 million share repurchase program authorized by our Board of Directors on October 18, 2017. There is no time restriction on the authorization.

<sup>(3)</sup> Adjustment in dollar amount for repurchases remaining from prior quarter reflects a correction in the counting of share repurchases against share authorizations.

## Item 6. Exhibits.

<u>3a.</u>	Articles of incorporation of the Registrant, as amended and restated on December 17, 2020, and incorporated by reference herein.
<u>3b.</u>	Amended By-Laws of the Registrant previously filed as Exhibit 3.1 to the Registrant's Current Report on Form 8-K dated March 16, 2016 (Commission File Number 001-06403) and incorporated by reference herein.
<u>3c.</u>	Articles of Amendment as filed with the Iowa Secretary of State on December 17, 2020, and incorporated by reference herein.
4.1	Indenture, dated November 1, 2019, by and between Winnebago Industries, Inc. and U.S. Bank National Association previously filed as Exhibit 4.1 with the Registrant's Current Report on Form 8-K dated October 29, 2019.
<u>4.2</u>	Form of 1.50% Convertible Senior Note due 2025 (included in Exhibit 4.1).
4.3	Indenture, dated as of July 8, 2020, by and among Winnebago Industries, Inc., the guarantors named therein and U.S. Bank National Association, as trustee, previously filed as Exhibit 4.1 with the Registrant's Current Report on Form 8-K dated July 8, 2020.
<u>4.4</u>	Form of 6.250% Senior Secured Note due 2028 (included in Exhibit 4.3)
31.1	Certification by the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification by the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification by the Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification by the Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial statements from our Quarterly Report on Form 10-Q for the first quarter of Fiscal 2021 in Inline Extensible Business Reporting Language ("iXBRL"): (i) the Condensed Consolidated Balance Sheets at November 28, 2020, and August 29, 2020, (ii) the Condensed Consolidated Statements of Income and Comprehensive Income for the three months ended November 28, 2020, and November 30, 2019, (iii) the Condensed Consolidated Statements of Cash Flows for the three months ended November 28, 2020, and November 30, 2019, (iv) the Condensed Consolidated Statements of Changes in Stockholders' Equity for the three months ended November 28, 2020, and November 30, 2019, and (v) the Notes to the Condensed Consolidated Financial Statements.
104	The cover page from our Quarterly Report on Form 10-Q for the first quarter of Fiscal 2021 formatted in iXBRL (included as Exhibit 101).

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

WINNEBAGO INDUSTRIES, INC.

Date: December 18, 2020

By /s/ Michael J. Happe

Michael J. Happe

Chief Executive Officer, President (Principal Executive Officer)

Date: December 18, 2020

By /s/ Bryan L. Hughes

Bryan L. Hughes

Chief Financial Officer and Senior Vice President (Principal Financial and Accounting Officer)

#### AMENDMENT AND RESTATEMENT

**OF** 

#### ARTICLES OF INCORPORATION

OF

## WINNEBAGO INDUSTRIES, INC.

## TO THE SECRETARY OF STATE OF THE STATE OF IOWA:

Winnebago Industries, Inc., an Iowa corporation (the "Corporation"), adopts the following amendment and restatement of the Corporation's Articles of Incorporation:

- 1. The name of the Corporation is Winnebago Industries, Inc.
- 2. The Articles of Incorporation are hereby amended pursuant to Section 490.1005, subsection 8 and 490.602, subsection (1)(b) of the Iowa Business Corporation Act to cancel and eliminate the Certificate of Designations of Series A Preferred Stock filed on May 15, 2000. This amendment was approved by the Board of Directors of the Corporation in the manner prescribed by the Iowa Business Corporation Act.
- 3. The Restated Articles of Incorporation attached hereto as Exhibit A (the "Restated Articles") were adopted by the Board of Directors of the Corporation in the manner prescribed by Section 490.1007 of the Iowa Business Corporation Act. Accordingly, the Restated Articles supersede the original Articles of Incorporation and all amendments thereto.
  - 4. This amendment and restatement of the Articles of Incorporation was adopted effective December 17, 2020.

Dated: December 17, 2020

WINNEBAGO INDUSTRIES, INC.

By: /s/ Stacy L. Bogart		
	Stacy L. Bogart, Senior Vice President,	General Counsel, Secretary
	and Corporate Responsibility	

# RESTATED ARTICLES OF INCORPORATION OF WINNEBAGO INDUSTRIES, INC.

#### ARTICLE I

## **NAME OF CORPORATION**

The name of the Corporation shall be "Winnebago Industries, Inc."

ARTICLE II

## **DURATION**

The period of its duration shall be perpetual.

#### ARTICLE III

#### POWERS AND PURPOSES

The Corporation shall have unlimited power to engage in, or do any lawful act concerning any or all lawful businesses for which corporations may be organized under said Act.

#### ARTICLE IV

The total number of shares of stock which the Corporation shall have authority to issue is: one hundred thirty million (130,000,000), of which one hundred twenty million (120,000,000) shall be shares of Common Stock, \$.50 par value, and ten million (10,000,000) shall be shares of Preferred Stock, \$.01 par value ("Series Preference Stock").

A statement of the designations and the powers, preferences and rights of such classes of stock and the qualifications, limitations or restrictions thereof, the fixing of which by the Articles of Incorporation is desired, and the authority of the Board of Directors to fix, by resolution or resolutions, the designations and the powers, preferences and rights of such classes of stock or the qualifications, limitations or restrictions thereof, which are not fixed hereby, are as follows:

- A. Provisions Applicable to All Series of Series Preference Stock.
  - (1) Shares of Series Preference Stock may be issued from time to time in one or more series. The voting powers, designations, preferences, limitations and relative rights of each series may differ from those of any and all other series already outstanding; the terms of each series shall be specified in the resolution or resolutions hereinafter referred to; and the Board of Directors of the Corporation is hereby expressly granted authority to fix, by resolution or resolutions adopted prior to the issuance of any shares of

a particular series of Series Preference Stock, the voting powers, designations, preferences, limitations and relative rights of each series, including, but without limiting the generality of the foregoing, the following:

- (a) The rate and times at which, and the terms and conditions on which, dividends on the Series Preference Stock of such series shall be paid;
- (b) The right, if any, of holders of Series Preference Stock of such series to convert the same into, or exchange the same for, other classes of stock of the Corporation and the terms and conditions of such conversion or exchange;
- (c) The redemption price or prices and the time at which, and the terms and conditions on which, Series Preference Stock of such series may be redeemed;
- (d) The rights of the holders of Series Preference Stock of such series upon the voluntary or involuntary liquidation, distribution or sale of assets, dissolution or winding up of the Corporation;
  - (e) The voting power, if any, of the Series Preference Stock of such series; and
- (f) The terms of the sinking fund or redemption or purchase account, if any, to be provided for the Series Preference Stock of such series.
- (2) All shares of each series shall be identical in all respects to the other shares of such Series. The rights of the Common Stock of the Corporation shall be subject to the preferences and relative participating, optional and other special rights of the Series Preference Stock of each series as fixed herein and from time to time by the Board of Directors as aforesaid.
- B. Provisions Applicable to Common Stock.
  - (1) After the requirements with respect to preferential dividends upon the Series Preference Stock of all classes and series thereof shall have been met and after the Corporation shall have complied with all requirements, if any, with respect to the setting aside of sums as a sinking fund or redemption or purchase account for the benefit of any class or series thereof, then, and not otherwise, the holders of Common Stock shall be entitled to receive such dividends as may be declared from time to time by the Board of Directors.
  - (2) After distribution in full of the preferential amounts to be distributed to the holders of all classes and series thereof of Series Preference Stock then outstanding in the event of a voluntary or involuntary liquidation, dissolution or winding up of the Corporation and subject any additional or special rights of the Series Preference Stock as to the remaining assets of the Corporation for distribution, the holders of the Common

Stock shall be entitled to receive the remaining assets of the Corporation available for distribution to its shareholders ratably in proportion to the number of shares of Common Stock held by them respectively.

(3) Each holder of Common Stock shall have one vote in respect of each share of such stock held by such holder.

#### ARTICLE V

## THE REGISTERED OFFICE AND AGENT

The address of the registered office of the Corporation shall be 400 East Court Avenue, Des Moines, IA 50309, and its registered agent at such address shall be CT Corporation System.

#### ARTICLE VI

## **DIRECTORS**

The number of directors constituting the Board of Directors of the Corporation shall be not more than fifteen (15) and not less than three (3), the precise number to be determined by resolution of the Board of Directors from time to time.

Effective with the election of the directors at the annual meeting of shareholders to be held in 2000, the directors shall be classified, with respect to the time for which they severally hold office, into three classes, as nearly equal in number as possible, as shall be provided in the manner specified in the By-Laws; one class to hold office initially for a term expiring at the annual meeting of shareholders to be held in 2001, another class to hold office initially for a term expiring at the annual meeting of shareholders to be held in 2003, with the respective members of each class to hold office until their respective successors are elected and qualified. At each annual meeting of shareholders commencing with the annual meeting in 2001, the successors to the class of directors whose term then expires shall be elected to serve a three-year term and until their successors are duly elected and qualified. No decrease in the number of directors shall have the effect of shortening the term of any incumbent director. Any increase or decrease in the number of directors shall be apportioned among the classes so as to make all classes as nearly equal in number as possible.

Shareholders may remove directors only for cause.

Notwithstanding anything contained herein to the contrary, the affirmative vote of the holders of seventy-five percent (75%) of all issued and outstanding shares of the Corporation entitled to vote thereon, voting together as a single class, shall be required to alter, amend or adopt any provisions inconsistent with, or repeal this Article VI or any provision hereof at any annual or special meeting of shareholders.

ARTICLE VII

#### A. NON-LIABILITY

A director of this Corporation shall not be personally liable to the Corporation or its shareholders for monetary damages for breach of fiduciary duty as a director except for liability (i) for any breach of the director's duty of loyalty to the Corporation or its shareholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or knowing violation of the law, (iii) for any transaction from which the director derived an improper personal benefit, or (iv) under Section 490.833 of the Iowa Business Corporation Act. No amendment to or repeal of this Article shall apply to or have any effect on the liability or alleged liability of any director of the Corporation for or with respect to any acts or omissions of such director occurring prior to such amendment or repeal. If Iowa law is hereafter changed to permit further elimination or limitation of the liability of directors for monetary damages to the Corporation or its shareholders, then the liability of a director of this Corporation shall be eliminated or limited to the full extent then permitted.

## B. <u>INDEMNIFICATION</u>

This Corporation shall indemnify any person who is or was a director of the Corporation or is or was serving (at such time as he or she is or was a director of the Corporation) at the request of this Corporation, as a director, officer, partner, trustee, employee or agent of another corporation, partnership, joint venture, trust, other enterprise or employee benefit plan to the fullest extent possible against all expenses, liabilities and loss (including attorneys' fees, judgments, fines or penalties and amounts paid or to be paid in settlement), actually incurred by such person relating to his or her conduct as a director of this Corporation or as a director, officer, partner, trustee, employee or agent of another corporation, partnership, joint venture, trust, other enterprise or employee benefit plan, except that the aforesaid mandatory indemnification shall not apply (i) to a breach of a director's duty of loyalty to the Corporation or its shareholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or knowing violation of the law, (ii) for a transaction from which a director derived an improper personal benefit, (iv) under Section 490.833 of the Iowa Business Corporation Act, or (v) against judgments, penalties, fines and settlements arising from any proceeding by or in the right of the Corporation, or against expenses in any such case where such director shall be adjudged liable to the Corporation. The indemnification provided by this Article shall not be deemed exclusive of any other rights which any person may have or hereafter acquire under a provision of the Restated Articles of Incorporation, By-Laws, agreements, vote of shareholders or disinterested directors or otherwise, both as to action in a person's official capacity and as to action in another capacity while holding such office. The Corporation may purchase and maintain insurance to protect itself and any person who is or was a director or is or was serving (as such time as he or she is or was a director of the Corporation) at the request of the Corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, including service with respect to employee benefit plans, against any liability asserted against such person and incurred by him or her in any such capacity, or arising out of his or her status as such, whether or not the Corporation would have the power to indemnify such person against such liability under the provisions of this Article.

# ARTICLES OF AMENDMENT OF WINNEBAGO INDUSTRIES, INC.

To the Secretary of State of the State of Iowa:

Pursuant to Section 1006 of the Iowa Business Corporation Act, the undersigned corporation adopts the following amendment to the corporation's articles of incorporation.

- 1. The name of the corporation is Winnebago Industries, Inc.
- 2. Article IV of the Articles of Incorporation of Winnebago Industries, Inc., as previously amended and restated, is further amended to read and restated to read as follows:

## Article IV

The total number of shares of stock which the Corporation shall have authority to issue is: one hundred thirty million (130,000,000), of which one hundred twenty million (120,000,000) shall be shares of Common Stock, \$.50 par value, and ten million (10,000,000) shall be shares of Preferred Stock, \$.01 par value ("Series Preference Stock").

A statement of the designations and the powers, preferences and rights of such classes of stock and the qualifications, limitations or restrictions thereof, the fixing of which by the Articles of Incorporation is desired, and the authority of the Board of Directors to fix, by resolution or resolutions, the designations and the powers, preferences and rights of such classes of stock or the qualifications, limitations or restrictions thereof, which are not fixed hereby, are as follows:

- A. Provisions Applicable to All Series of Series Preference Stock.
  - (1) Shares of Series Preference Stock may be issued from time to time in one or more series. The voting powers, designations, preferences, limitations and relative rights of each series may differ from those of any and all other series already outstanding; the terms of each series shall be specified in the resolution or resolutions hereinafter referred to; and the Board of Directors of the Corporation is hereby expressly granted authority to fix, by resolution or resolutions adopted prior to the issuance of any shares of a particular series of Series Preference Stock, the voting powers, designations, preferences, limitations and relative rights of each series, including, but without limiting the generality of the foregoing, the following:
    - (a) The rate and times at which, and the terms and conditions on which, dividends on the Series Preference Stock of such series shall be paid;
    - (b) The right, if any, of holders of Series Preference Stock of such series to convert the same into, or exchange the same for, other classes of stock of the Corporation and the terms and conditions of such conversion or exchange;

- (c) The redemption price or prices and the time at which, and the terms and conditions on which, Series Preference Stock of such series may be redeemed;
- (d) The rights of the holders of Series Preference Stock of such series upon the voluntary or involuntary liquidation, distribution or sale of assets, dissolution or winding up of the Corporation;
  - (e) The voting power, if any, of the Series Preference Stock of such series; and
- (f) The terms of the sinking fund or redemption or purchase account, if any, to be provided for the Series Preference Stock of such series.
- (2) All shares of each series shall be identical in all respects to the other shares of such Series. The rights of the Common Stock of the Corporation shall be subject to the preferences and relative participating, optional and other special rights of the Series Preference Stock of each series as fixed herein and from time to time by the Board of Directors as aforesaid.
- B. Provisions Applicable to Common Stock.
  - (1) After the requirements with respect to preferential dividends upon the Series Preference Stock of all classes and series thereof shall have been met and after the Corporation shall have complied with all requirements, if any, with respect to the setting aside of sums as a sinking fund or redemption or purchase account for the benefit of any class or series thereof, then, and not otherwise, the holders of Common Stock shall be entitled to receive such dividends as may be declared from time to time by the Board of Directors.
  - (2) After distribution in full of the preferential amounts to be distributed to the holders of all classes and series thereof of Series Preference Stock then outstanding in the event of a voluntary or involuntary liquidation, dissolution or winding up of the Corporation and subject any additional or special rights of the Series Preference Stock as to the remaining assets of the Corporation for distribution, the holders of the Common Stock shall be entitled to receive the remaining assets of the Corporation available for distribution to its shareholders ratably in proportion to the number of shares of Common Stock held by them respectively.
    - (3) Each holder of Common Stock shall have one vote in respect of each share of such stock held by such holder.
  - 3. The date of adoption of the amendment to Article IV was December 17, 2020.
  - 4. The amendment to Article IV was approved by the Corporation's shareholders.

The effective date and time of this document is the time of filing on the date it is filed.

## WINNEBAGO INDUSTRIES, INC.

By:/s/ Stacy L. Bogart
Stacy L. Bogart
Senior Vice President, General Counsel, Secretary and Corporate
Responsibility

## CERTIFICATION BY CHIEF EXECUTIVE OFFICER AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Michael J. Happe, Chief Executive Officer of Winnebago Industries, Inc., certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Winnebago Industries, Inc. (the "Registrant");
- Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements and other financial information included in this report fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
- 4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
  - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles:
  - evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the
    effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
- 5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's Board of Directors (or persons performing the equivalent functions):
  - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
  - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

Date: December 18, 2020 By: /s/ Michael J. Happe

Michael J. Happe Chief Executive Officer, President

## CERTIFICATION BY CHIEF FINANCIAL OFFICER AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

- I, Bryan L. Hughes, Chief Financial Officer of Winnebago Industries, Inc., certify that:
- 1. I have reviewed this Quarterly Report on Form 10-Q of Winnebago Industries, Inc. (the "Registrant");
- Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements and other financial information included in this report fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
- 4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
  - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the
    effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
- 5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's Board of Directors (or persons performing the equivalent functions):
  - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
  - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

Date: December 18, 2020 By: /s/ Bryan L. Hughes

Bryan L. Hughes

Senior Vice President, Chief Financial Officer

#### CERTIFICATION BY CHIEF EXECUTIVE OFFICER PURSUANT TO 18 U.S.C. SECTION 1350 AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, I, Michael J. Happe, Chief Executive Officer of Winnebago Industries, Inc. (the "Company"), hereby certify that to my knowledge:

- a. The Quarterly Report on Form 10-Q for the fiscal quarter ended November 28, 2020 (the "Report") of the Company, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, and
- b. The information contained in this Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: December 18, 2020 By: /s/ Michael J. Happe

Michael J. Happe

Chief Executive Officer, President

#### CERTIFICATION BY CHIEF FINANCIAL OFFICER PURSUANT TO 18 U.S.C. SECTION 1350 AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, I, Bryan L. Hughes, Chief Financial Officer of Winnebago Industries, Inc. (the "Company"), hereby certify that to my knowledge:

- a. The Quarterly Report on Form 10-Q for the fiscal quarter ended November 28, 2020 (the "Report") of the Company, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, and
- b. The information contained in this Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: December 18, 2020

By: /s/ Bryan L. Hughes

Bryan L. Hughes

Senior Vice President, Chief Financial Officer